# **Affordable Housing Incentive Programs**

#### Prepared for:

Growth Management Planning Council King County, WA

# Prepared by:

Bay Area Economics 2560 9<sup>th</sup> Street, Suite 211 Berkeley, CA 94710 (510) 549-7310 www.bayareaeconomics.com

February 2001

February 12, 2001

Ms. Elsie Crossman City of Seattle Office of Strategic Planning 600 4<sup>th</sup> Street, Room 300 Seattle, WA 98104-1826

Dear Elsie:

We are pleased to submit the enclosed Affordable Housing Incentive Programs report. We have enjoyed working with you and Council members on this and our prior report regarding community acceptance of housing within King County. We hope these reports assist the GMPC in implementing its Regional Housing Project.

Sincerely,

Janet Smith-Heimer Managing Principal

Paul Peninger Senior Associate

# **Table of Contents**

Executive Summary	i
Study Purpose and Approach Program Examples Economic Analysis of Incentive Programs Summary of Findings Conclusions and Next Steps	i i ii
Introduction	1
Study Purpose	
Overview of Regulatory and Economic Context	2
Regulatory Context Economic Context	
Program Examples	5
Montgomery County, MD  Pleasanton, CA  King County, WA Programs  Summary	6 7
Economic Analysis of Potential Incentives	10
Baseline Scenarios	11
Conclusions & Next Steps	16
Appendix A: Voluntary Programs in California	17
Appendix B: Baseline & Density Bonus Pro Formas	19
Appendix C: Pro Forma with Parking Reductions	37

# **Executive Summary**

#### Study Purpose and Approach

This report profiles and analyzes the economic implications of voluntary housing incentive programs which can be implemented by local jurisdictions to encourage new affordable housing development. These include primarily local government programs which provide density bonuses in exchange for incorporating affordable units within market rate housing projects. This report also assesses the economic implications of other incentives, such as reductions in required parking, which can further be used in certain markets to encourage private developers to produce affordable housing.

#### **Program Examples**

This report profiles several incentive programs that utilize a combination of incorporating affordable units combined with a market rate density bonus into a new development project. Examples profiled include a mandatory program in Montgomery County, MD; a voluntary program in Pleasanton, CA; and voluntary programs throughout King County, WA. These examples illustrate the range of specific approaches that local governments have used to encourage the production of affordable housing by using incentives designed to appeal to private, for-profit developers. These programs tend to work, and to produce affordable units, when market and economic conditions are aligned to create a strong demand for market rate housing (or, in the case of downtown Seattle, market rate commercial space). Another key ingredient for success is the appropriate mix of affordable units coupled with a density bonus, so that the net loss to a developer of incorporating an affordable unit can be almost or completely offset by the profit margin on each additional market rate unit allowed through the density bonus.

#### **Economic Analysis of Incentive Programs**

To analyze the impacts of density bonus/voluntary affordable housing incorporation into a market rate project, a series of "baseline" pro formas, along with variations in assumptions, were formulated. The results of this first step are included as Appendix B to this report. Baseline scenarios were developed for prototypical projects in Seattle, East County, and South County. For each location, both a rental project and for-sale project that reflect local land use patterns and market conditions were modeled. For East County, an additional for-sale project was modeled to reflect developer input regarding a lower-density townhouse product that has been gaining in popularity and meets developer profit needs.

Next, additional pro formas were developed to test the implications of a voluntary affordable housing component coupled with a density bonus, allowing for an offset from the potential financial loss of including affordable units by including additional market rate units to generate additional profit. The analysis incorporates two levels of an affordable

component – one version with five percent of baseline units at affordable rents/sale prices, and one version with 10 percent affordable units; these units would be rented or sold at prices affordable to households at various low income levels as defined by federal standards. Appendix B includes one example of this pro forma for each subregion for each tenure assumption (rental and for-sale) with a 10 percent affordable unit mix. Various density bonuses are also analyzed to determine if the resulting financial return from the combination of affordable units and increased profit from additional market rate units creates a feasible project. The density bonuses analyzed range from 10 to 25 percent of the baseline number of units. The results of this analysis are also shown in Appendix B.

To determine project feasibility under various combinations of Area Median Income (AMI) and density bonus, the analysis assumes that a profit margin (on total development costs) achieved through the baseline scenario would need to be maintained after incorporation of affordable units in order to encourage voluntary participation in a program of this type.

#### **Summary of Findings**

The following charts summarize the findings of the economic analysis conducted for this report, with the shaded areas indicating feasible combinations of AMI levels for the affordable units, percent of units included as affordable, and market rate density bonuses that, in combination, can support feasible projects. Boxes with dotted lines indicate cases where feasible combinations of AMI levels, affordable units, and market rate density bonuses are close to baseline profits, suggesting that with refined project-specific assumptions, these combinations may also prove feasible.

		1.0 /0 01	-	Costs (a)	andabla linita		J a.l.	idina 10 0/ Aff	avdabla linit-	
	Massimassma	Man			ordable Units		incit	uding 10 % Aff		
0/ 484	Maximum	Max.			Density Bonus	5 05%	<b>D</b> 4004	% Profit Per D	•	5 050/
% AMI	Income	Rent	Bonus 10%	Bonus 15%	Bonus 20%	Bonus 25%	Bonus 10%	Bonus 15%	Bonus 20%	Bonus 25%
Up to 50 percent	\$29,600	\$740	12.4%	13.2%	14.0%	14.7%	9.1%	10.1%	11.0%	11.8%
Up to 80 percent	\$47,376	\$1,184	13.6%	14.4%	15.1%	15.8%	11.5%	12.4%	13.2%	14.0%
Up to 120 percent	\$71,064	\$2,073	NA	NA	NA	NA	NA	NA	NA	NA
EAST COUNTY:	Baseline Pr	ofit 9.1%	6 of Develop	ment Costs (	(a)					
			Incl	Including 5 % Affordable Units				ıding 10 % Aff	ordable Units	
				% Profit Per D	Density Bonus	_		% Profit Per D	ensity Bonus	
% AMI			Bonus 10%	Bonus 15%	Bonus 20%	Bonus 25%	Bonus 10%	Bonus 15%	Bonus 20%	Bonus 25%
Up to 50 percent	\$29,600	\$740	8.0%	9.0%	9.9%	10.8%	4.9%	6.0%	7.1%	8.0%
Up to 80 percent	\$47,376	\$1,184	9.2%	10.2%	11.0%	11.9%	7.3%	8.3%	9.3%	10.2%
Up to 120 percent	\$71,064	\$2,073	NA	NA	NA	NA	NA	NA	NA	NA
SOUTH COUNTY	: Baseline	Profit Ne	egative (b)							
			Incl	uding 5 % Aff	ordable Units		Inclu	ıding 10 % Aff	ordable Units	
				% Profit Per D	Density Bonus	_		% Profit Per D	ensity Bonus	
% AMI			Bonus 10%	Bonus 15%	Bonus 20%	Bonus 25%	Bonus 10%	Bonus 15%	Bonus 20%	Bonus 25%
Up to 50 percent	\$29,600	\$740	NA	NA	NA	NA	NA	NA	NA	NA
Up to 80 percent	\$47,376	\$1,184	NA	NA	NA	NA	NA	NA	NA	NA
Up to 120 percent	\$71,064	\$2,073	NA	NA	NA	NA	NA	NA	NA	NA

#### NOTES:

a) 120% Area Median Income exceeds assumed market rate rent for both Seattle and East County.

b) South County market rate rental is not feasibile; therefore, incorporating affordable units & density bonuses is not feasible. Note: market rate rent for South County (assumed \$1,000 per unit) is below 80% AMI.

Summary	of Affordable Units	& Density Bor	uses - For-	Sale Project	S					
SEATTLE:	16.9% Baseline Profit									
		Inclu	iding 5% Afford	dable Units		Including 10% Affordable Units				
	Max. Affordable	9/	6 Profit Per De	nsity Bonus		% Profit Per Density Bonus				
% AMI	Sale Price	Bonus 10%	Bonus 15%	Bonus 20%	Bonus 25%	Bonus 10%	Bonus 15%	Bonus 20%	Bonus 25%	
Up to 50%	\$70,500	11.7%	12.5%	13.2%	13.9%	6.5%	7.5%	8.4%	9.2%	
Up to 80%	\$124,000	13.9%	14.6%	15.2%	15.8%	8.7%	9.6%	10.4%	11.1%	
Up to 120%	\$195,000	16.7%	17.3%	17.8%	18.3%	11.5%	12.3%	13.0%	13.7%	
EAST COU	NTY : Core - 12.3% Ba	seline Profit								
	-	Inclu	iding 5% Afford	dable Units		Incl	uding 10% Affo	ordable Units		
	Max. Affordable	9/	6 Profit Per De	nsity Bonus			% Profit Per D	ensity Bonus		
	Sale Price	Bonus 10%	Bonus 15%	Bonus 20%	Bonus 25%	Bonus 10%	Bonus 15%	Bonus 20%	Bonus 25%	
Up to 50%	\$70,500	11.2%	12.1%	12.8%	13.5%	6.1%	7.1%	8.0%	8.9%	
Up to 80%	\$124,000	13.5%	14.3%	14.9%	15.6%	8.4%	9.3%	10.2%	10.9%	
Up to 120%	\$195,000	16.6%	17.2%	17.8%	18.3%	11.4%	12.2%		13.7%	
EAST COUL	NTY: Townhouse - 10.	6% Baseline Pr	ofit							
			iding 5% Afford	dable Units		Incl	uding 10% Affo	ordable Units		
	Max. Affordable	9/	6 Profit Per De	nsity Bonus	_		% Profit Per D	ensity Bonus		
	Sale Price	Bonus 10%	Bonus 15%	Bonus 20%	Bonus 25%	Bonus 10%	Bonus 15%	Bonus 20%	Bonus 25%	
Up to 50%	\$70,500	6.9%	7.1%	7.2%	7.3%	3.2%	3.5%	3.8%	4.0%	
Up to 80%	\$124,000	7.9%	8.0%	8.1%	8.2%	5.1%	5.4%	5.6%	5.8%	
Up to 120%	\$195,000		9.2%	9.3%	9.3%	7.7%	7.8%	7.9%	8.1%	
SOUTH CO	UNTY: 9.6% Baseline	Profit								
	_	Inclu	iding 5% Afford	dable Units		Incl	uding 10% Affo	ordable Units		
	Max. Affordable	9/	6 Profit Per De	nsity Bonus	_		% Profit Per D	ensity Bonus	_	
	Sale Price	Bonus 10%	Bonus 15%	Bonus 20%	Bonus 25%	Bonus 10%	Bonus 15%	Bonus 20%	Bonus 25%	
Up to 50%	\$70,500 <b> </b>	9.3%	9.6%	9.9%	10.2%	4.3%	4.8%	5.3%	5.7%	
Up to 80%	\$124,000	12.7%	12.9%	13.1%	13.2%	7.7%	8.1%	8.5%	8.8%	
Up to 120%	\$195,000	NA	NA	NA	NA	NA	NA	NA	NA	

As shown, the approach of incorporating affordable units on a voluntary basis in exchange for a density bonus, allowing additional market rate units to offset the cost to developers, is a workable approach in many parts of King County.

#### Rental Project Findings

For Seattle rental projects in "Urban Village" zones, combinations serving 50 percent AMI households, incorporating five percent affordable units, and providing market rate density bonuses of 20 percent or more, appear to be feasible. A density bonus of 15 percent may also be feasible for specific projects with slightly lower development costs than those assumed in the analysis. At higher AMI levels, a five percent affordable unit component appears workable if market rate unit bonuses of 15 percent or more are provided. If the proportion of affordable rental units is increased to 10 percent of the baseline total, density bonuses alone do not appear to completely offset the costs for the 50 percent AMI level. However, increasing the AMI level served to 80 percent and providing 20 percent or more density bonuses appears to create feasible projects.

For "urban core" rental projects in East County, a similar pattern is identified, although the overall profitability of the prototype project analyzed is substantially lower than for Seattle. As shown on the summary table, incorporating five percent affordable units, with market rate density bonuses of 20 percent or more, is workable, even for AMI levels of 50 percent. If 80 percent AMI levels are served, incorporation of five percent affordable units offset by a density bonus of 10 percent or more appears feasible. Increasing the amount of affordable units in East County, however, results in a finding that this approach is not workable for 50 percent AMI levels, and would require density bonuses of 20 percent or more to serve 80 percent AMI income levels.

In South County, the voluntary inclusionary unit/density bonus approach is not feasible for rental projects in South County because the baseline project analyses resulted in negative profit margins, meaning that without any affordable units, rental projects in many areas of South County face feasibility challenges.

#### For-Sale Project Findings

In cases of for-sale projects, various combinations of affordable unit incorporation and corresponding density bonuses also appear feasible throughout King County sub-regions. In Seattle, the prototype analysis indicates that incorporating five percent affordable for-sale units serving households at 80 percent AMI may be feasible if bonuses of 25 percent are provided, and specific project costs can be held to slightly below those assumed in the analysis. This approach, with a five percent affordable incorporation, is clearly feasible for all density combinations for projects including units designed to serve households at the 120 percent AMI level. Increasing the affordable component to 10 percent of baseline units, however, results in profit margins that are lower than the baseline level, indicating that a voluntary approach to incorporating affordable for-sale units in exchange for a density bonus may not be feasible.

In the East County "Core" prototype (60 units per acre), incorporation of five percent affordable units at 50 percent AMI and bonuses of 20 percent or more appears feasible; this approach also appears near-feasible even at lower density bonus levels. Incorporating five percent affordable units at higher income levels (80 percent and 120 percent AMI) also achieve "parity" with baseline profit margins. When the proportion of affordable units is increased to 10 percent, however, this approach achieves profit parity only at the 120 percent AMI level with 20 percent bonuses.

An East County Townhouse prototype was also tested, resulting in the finding that most combinations were not feasible; only near-feasibility was reached with five percent affordable units at 120 percent AMI.

In South County, the five percent affordable incorporation was feasible or very close to feasible for all income levels with all bonus combinations.

In summary, for-sale projects targeted at lower income households in Seattle and in East County townhouses face challenges using the voluntary method. These findings reflect input received from actual developers consulted while preparing this report, who framed the reduction in profit in the more profitable locations (e.g., Seattle) with the incorporation of affordable units as a "loss" to the project compared to the amount returned by developing the baseline market rate project.

#### **Conclusions and Next Steps**

It should be noted that the analyses conducted for this study carry a range of imprecision relative to specific real projects, and will also change over time, depending on the combined effect of land prices, rents/sale prices for units, construction and mortgage interest rates, etc. The analyses in this report has been prepared to illustrate how these types of programs can work, but each jurisdiction must fine-tune these findings to fit its own marketplace and developer needs.

Implementation of widespread voluntary programs of this nature, coupled with density bonuses, would allow for some of this variation to be demonstrated by individual developers. In other words, if the analysis indicates a near-even maintenance of "before" and "after" profitability, an actual developer could still opt to use the voluntary program based on his/her own specific project factors which may better accommodate the mix of assumptions in a manner favorable to affordable housing production.

The analysis also explored a parking requirement reduction as an enhancement to scenarios where density bonuses did not, by themselves, create sufficient profitability to incentivize projects. An example included in the report, for the East County Rental case with 10 percent of the units affordable to 50 percent AMI and a 10 percent market rate density bonus, shows that with a parking requirement reduction from 1.5 spaces per unit to 1.0 spaces per unit, the enhanced project almost matches original baseline profitability. The combinations of density bonuses and parking requirement reductions can have dramatic

financial impacts in areas where parking garages or other costly forms of structured parking are needed to fit the project within an urban site.

In order to encourage voluntary incentive program implementation throughout King County, the GMPC next plans to disseminate this report and the tools and information developed for it to local jurisdictions, and convene a regional forum on affordable housing incentives to encourage implementation of these programs at the local level. Local jurisdictions are encouraged to fine-tune these economic analyses and program parameters to fit local market and economic conditions.

#### Introduction

#### **Study Purpose**

This report profiles and analyzes the economic implications of housing incentive programs which can be implemented by local jurisdictions to encourage new affordable housing development. These include primarily local government programs which provide density bonuses in exchange for incorporating affordable units within market rate housing projects. This report also assesses the economic implications of other incentives, such as reductions in required parking, which can further be used in certain markets to encourage private developers to produce affordable housing.

This is a regional planning document for housing, and is intended to serve as a resource for local jurisdictions, the Growth Management Planning Council of King County, and housing organizations throughout King County. This document is part of a larger initiative, The Regional Housing Project, led by the Growth Management Planning Council of King County (GMPC). The purpose of the Regional Housing Project is to identify practices that will help jurisdictions achieve local and regional goals for housing. Based on earlier work prepared for The Regional Housing Project, the GMPC has requested this in-depth look at affordable housing incentive programs and their applicability to local King County jurisdictions.

#### **Report Contents**

This report begins with an overview of the regulatory and economic context of incentive programs for King County jurisdictions. Three example programs are then profiled, including King County's voluntary program. The report then focuses on an economic analysis of how incentive programs would work from the private developer's viewpoint, varied by subregion with King County to account for market and development cost differences. This report concludes with a series of "next steps" for the Growth Management Planning Council to consider regarding this concept.

# **Overview of Regulatory and Economic Context**

#### **Regulatory Context**

Many jurisdictions around the U.S. have implemented some form of incentive-based affordable housing production programs. These range from mandatory inclusionary zoning, where market rate housing projects must include a percentage of units affordable to pre-determined lower household income levels or pay an "in-lieu" fee (often in exchange for additional market rate units in the form of a density bonus), to more voluntary programs where the private developer can choose to comply in exchange for a similar bonus incentive and/or other regulatory reductions in parking or impact fees. The following chapter profiles two programs, a relatively well-established inclusionary program in Montgomery County, MD, and a voluntary program in Pleasanton, CA.

In Washington State, interpretations of the state constitution and other land use laws have meant varying local approaches to implementing incentive-based programs. Mandatory programs are often considered to have problematic legal consequences if implemented jurisdiction-wide, based on legal reasoning derived from prohibitions on rent control along with various "taking" issues. However, several jurisdictions within King County and elsewhere have implemented mandatory programs that are geographically specific, such as in Urban Centers, or that otherwise effect compliance with Comprehensive Plan goals and policies for a specific area within a jurisdiction.

The focus of this report is on economic issues associated with incentive-based programs, and analyzes options for jurisdictions within King County. Legal issues associated with both voluntary and mandatory incentive programs are not addressed.

#### **Economic Context**

#### Density Bonus and Affordable Housing

The economic context of incentive programs to encourage affordable housing is based on the premise that private developers will include affordable units if they receive something of economic value in exchange for this action, but otherwise would not be "incentivized" to incorporate the affordable units.

For example, if a parcel of land is zoned to allow a maximum of five residential units, and a voluntary program is implemented, the concept is that incorporation of a unit at an affordable rent or sale price would decrease the developer's overall project profit, because development costs would rise to construct this affordable unit, but without compensating profit on it. The unit, depending on the relationship between its development cost and its rent or sale price level, could bring a small profit, break even, or even incur an absolute loss to the developer. However, if the incorporation of this affordable unit were offset by the ability to incorporate additional market rate units (i.e., density bonus), the additional profit on every market rate unit above the allowable five units originally zoned could offset

the incorporation of the affordable unit and its potential loss to the developer.

To illustrate this concept numerically, if a developer were to build five market rate units in this example, and the profit on each of these were \$20,000, and the incorporation of one affordable unit meant eliminating profit on that unit, then the concept is to allow for one additional market rate unit above the original five allowed (density bonus). This permits the project to achieve "equilibrium". The project would end up with a total of six units built on a parcel zoned for five, with a 20 percent affordable unit mix (e.g. one affordable unit out of the five allowed under existing zoning), and a density bonus of 20 percent (one additional market rate unit).

In some jurisdictions around the county, incentive programs allow for a variation of paying an "in-lieu" fee, rather than actually constructing the affordable units within the project. This option is allowed, and sometimes encouraged, in order to provide the developer with the option of paying money rather than impacting the perceived marketability of the project by including mixed household incomes within it. The "in-lieu" fee is often set at a level necessary to serve as equity in an off-site affordable project on a per unit basis, not the entire development cost of that unit. This approach is followed because affordable housing developers can utilize the equity amount to leverage debt on the units, thereby minimizing the payments collected from the market rate developer, and maximizing the number of affordable units built elsewhere.

Key to this approach to encourage affordable housing production is the need for a strong residential real estate market, where a developer desires to obtain additional market rate unit entitlements and is confident that each additional unit will be marketable and contribute the expected profit to the project. In many strong residential markets, land costs also tend to rise - the option of providing affordable units in exchange for additional market rate units at zero additional land cost can therefore be especially attractive in these cases. Also important in this calculus from the developer's point of view is the goodwill that will accrue from following such a voluntary program; if the developer believes that requesting a density bonus will impact project approvals in any case, and/or that incorporating affordable units will cause greater neighborhood opposition to the project, then the developer is likely to opt for not following a voluntary program despite its potential economic offsets or benefits. Conversely, if a developer faces strong project opposition from affordable housing advocates or neighborhood residents with consensus around the need for more affordable housing, or if elected officials have taken the position that solving affordable housing needs through increased mixed income production is a viable direction, then this approach can serve to greatly expand the production and availability of affordable units in strong real estate markets. Interestingly, it is typically just such strong markets which tend to exacerbate the interest in affordable units to begin with (i.e., rents or sale prices are rising and concern exists for providing housing for all income levels), so this concept of "leveraging" the strong market to increase affordable production can serve to benefit multiple interests.

#### Reductions in Parking Requirements

Local jurisdictions around the U.S. have implemented tools other than density bonus programs to create incentives for affordable housing production. An approach which can work well in higher density or transit-oriented projects is to reduce the overall parking required per unit in exchange for the provision of affordable units within the project. This approach depends on the economic incentive of reducing relatively high development costs for parking (i.e. within garages or structured parking), and can lead to debates among developers and neighbors regarding the appropriate amount of parking to render the project marketable and/or mitigate surrounding street parking impacts. This report examines the economic implications of reduced parking requirements in the East County subregions.

#### Development Impact Fee Waivers/Reductions

In regions where development impact fees are relatively high as a proportion of total perunit development costs, waiving or reducing such fees for affordable units can contribute to the overall equation. However, this approach is not workable in areas where legal restrictions require equal treatment of all housing developments to ensure that municipal costs of growth are equitably distributed to all those developments that incur increased impacts and costs.

#### Land Assembly Strategies

A final type of incentive program involves public agency sponsored land assembly and/or land value write-downs. Land assembly involves a public agency buying one or more parcels to create a larger, more developable parcel under single ownership, and then reselling or creating a long term ground lease with a private developer. Land write-downs would involve the added step of the public agency absorbing some of the cost of buying the land, so that when the land is resold to the private developer, the price is lower than market rate or the payments are deferred to minimize the cost to the private developer. Land write-downs can be a powerful incentive to developers who otherwise will not take the risk of developing a project due to the large up-front cost of purchasing land, which can be as much as 25 to 40 percent of total project costs.

These land assembly/land value write-down approaches can work well in situations where a community is otherwise built out, where the pattern of legal lot lines creates small parcels that constrain private development, or where land prices are high relative to unit rents or sale prices. Drawbacks to this approach include the need for expenditure of public resources (either by staff time or actual dollars), as well as restrictions on the use of public powers of condemnation. Nevertheless, land assembly/land write-downs can be a powerful tool for many local jurisdictions to encourage the development of affordable housing units.

# **Program Examples**

This section describes example programs involving affordable housing and density bonuses. For each program, the history and rules are outlined, and a discussion of the success of each program's production of affordable units is presented.

#### Montgomery County, MD

Montgomery County, a suburban county adjacent to Washington, D.C., is an affluent, rapidly developing area facing continued upward home price pressures. In 1989, the median annual household income for the county was \$54,089, substantially higher than King County's median of \$36,179 and the U.S. median of \$30,056.

Montgomery County's Moderately Priced Dwelling Unit (MPDU) program is the oldest and one of the most successful inclusionary zoning practices in the U.S. Passed in 1974, the law requires the following:

- Any development of one-half acre or smaller with 50 or more units must have between 12.5 percent and 15 percent affordable housing. In order to compensate the developer, a density bonus of up to 22 percent is allowed.
- Developers can apply to pay in-lieu fees to the Housing Initiative Fund (which
  provides assistance for affordable housing projects) or provide units at another
  location, but these exceptions are difficult to obtain.
- MPDUs must be built concurrently with market rate units.
- The Housing Opportunities Commission as well as recognized nonprofits are allowed to purchase up to one third of the affordable units developed, or five percent of the total for any given development.

Rules applied to program participants include:

- Participants are selected by lottery from a list of about 8,000 families.
- They are generally between 60 and 80 percent AMI.
- They can not have owned a residential property in the last five years.
- For-sale affordable units must maintain affordable prices for 10 years, and rental units for 20 years. If units are sold within those time periods, 50 percent of any profit is recouped by the program and reinvested in affordable housing.

Since the law was passed in 1974, more than 10,500 affordable units have been added to the existing housing stock, out of the more than 119,000 housing units developed. The program has also increased homeownership opportunities for minority groups; while about 27 percent of Montgomery County residents are minorities, over 50 percent of MPDU unit were purchased by minority households between 1988 and 1992.

From its inception, the intention of the MPDU program has been to increase the opportunity for home ownership in Montgomery County. As a result, the program has targeted a relatively narrow segment of the population (60 to 80 percent AMI). County officials believe that this level is low enough to justify a public program but high enough for households to afford the mortgage payments associated with these units. Due to this income and tenure focus, just under 28 percent of the units created through the MPDU program have been rental units (compared to an overall tenure mix of 28.7 percent of County households renting their unit in 1997).

#### Pleasanton, CA

As profiled in Appendix A, at least 23 California jurisdictions have enacted voluntary programs involving incorporation of affordable housing in exchange for density bonuses or other development incentives as one approach to creating additional affordable housing. These voluntary programs have produced at least 10,845 affordable units. Mandatory programs, present in at least an additional 53 California jurisdictions, have produced at least an additional 13,500 units<sup>1</sup>.

In many of these jurisdictions, voluntary programs have achieved limited results due to a combination of market factors (leading to limited interest in selecting this option in exchange for a density bonus), or to poor design and implementation of the specific incentive policy. In areas of California with strong residential markets and escalating land values, however, voluntary programs have resulted in the production of a significant number of below market rate units. Among these programs, the City of Pleasanton's program stands out as particularly successful.

Pleasanton is a relatively affluent suburb of the Bay Area, located 40 miles east of San Francisco. As a result, its housing market is closely tied to the real estate situation in the Bay Area, which in the last decade has experienced unprecedented growth and extreme upward price pressures. The median home sale price in Pleasanton in 1999 was \$411,700, an increase of more than 30 percent in just three years. According to the Association of Bay Area Governments (ABAG), Pleasanton's population has grown rapidly as well, increasing from 52,035 in 1990 to an estimated 67,800 in 2000.

The rapid growth and rising home prices have increased pressure on the City to provide affordable housing options for residents. Until recently, Pleasanton had a voluntary inclusionary housing program aimed at developing Below Market Rate (BMR) units. Since program inception in 1988, 845 affordable units have been created (including 396 units targeted to seniors). The city also accepted in-lieu fees of \$2,088 per single-family unit and \$933 per multifamily unit. In October 2000, the Pleasanton City Council voted to make inclusionary zoning mandatory for projects with more than fifteen units.

<sup>&</sup>lt;sup>1</sup> Several known incentive programs involving including affordable units are not included in the data profiled by the author of the article summarized in Appendix A, leading to use of the term "at least" in this paragraph.

The voluntary program carried out to date was based on a project-by-project negotiation process, whereby the number of BMR units was negotiated in exchange for density bonuses through the planning review process. City planners could also offer developers faster project reviews by putting them first in line to get through Pleasanton's Growth Management Program. In general, BMR units were rented for 20 percent less than comparable market rate units located in the same complex. In September 2000, a city survey revealed a market rate rental range of \$800 to \$1,900 for one bedroom units and \$950 to \$2,400 for two bedroom units. As of March 2000, the maximum rent that could be charged for a BMR unit was \$1,082 for a one bedroom apartment and \$1,352 for a two bedroom unit. The actual rents of some BMR units were below the maximum allowed rent.

Residents of non-senior BMR units are generally households between 50 and 80 percent of Area Median Income (AMI). The income cap to qualify for an affordable unit in March 2000 was \$37,850 for a one-person household, \$43,250 for two people, \$48,650 for three people, and \$54,100 for a four person household. These income levels are adjusted annually.

#### **King County, WA Programs**

A significant number of King County jurisdictions have enacted incentive programs in order to encourage affordable housing production in line with local comprehensive plan goals. These include voluntary programs in Bellevue, Kent and Renton, as well as mandatory programs in Redmond and Federal Way.

King County has also enacted residential density incentives in order to achieve County Comprehensive Plan goals regarding affordable housing, open space protection, historic preservation, and energy conservation. For those residential projects providing a defined affordable housing public benefit, the County offers a menu of density bonuses depending on the number of affordable units provided, level of affordability, target population (senior or non-senior household), and the size of the site area. In general, the maximum density bonus allowed under the ordinance is 1.5 bonus units (e.g., 50 percent) for rental housing designed to serve households earning 50 percent or less AMI, for a maximum of 30 affordable units on sites of less than 5 acres. Senior projects are eligible for significantly higher density bonuses up to one bonus unit per benefit unit for assisted senior housing<sup>2</sup>. Despite these relatively generous King County program incentives, in the past year only three projects with below market-rate units have utilized the incentives. These projects included 35 ownership units affordable to households earning 80 percent or less of AMI. The average increase in density for these projects was 25 percent over the original permitted density. The County's program has also served as a model for similar incentive programs in Woodenville and other smaller King County jurisdictions.

<sup>&</sup>lt;sup>2</sup> King County Code Sec. 21A.34.010, et sec.

#### Seattle Downtown Housing Bonus Program

Another example of a geographically specific density program is the well established approach used by the City of Seattle for its downtown. First enacted in 1985, the Seattle downtown housing bonus program encompasses three tiers of density incentives based on floor area ratios (FAR) as outlined in the Seattle downtown density schedule. FAR refers to the amount of building space compared to the amount of land underlying the building, so that a FAR of 4 is a building covering its entire site with four floors, or a taller building with setbacks so that the entire site is not covered by the building's footprint.

Assuming a base FAR of 4, downtown office developers have the following three options to increase permitted density:

- **First Tier**. By providing on-site mitigations such as additional open space or a child care center, FAR can increase within the range of 5 to 7.
- Second Tier. To boost FAR up to between 7 and 10, developers can provide the equivalent of \$20 a square foot directly to a developer of below market-rate units in the downtown area. Office developers do not pay into a trust fund, but work directly with a nonprofit sponsor to provide equity for affordable housing. This program has resulted in four new and two renovated housing projects comprising 103 below market-rate units: 2 for very low income households; 50 for low income households; and 51 for households with moderate income. The program was revised in the past five years to apply only to low and very low income households, and currently the Seattle City Council is considering an additional revision that will allow office developers to pay an amount on the order of \$22 a square foot directly into a housing trust fund.
- Third Tier. To boost FAR up to between 10 and 14, developers have the option of purchasing development rights from a low-income housing "sending" site in the downtown area. Priced at approximately \$13 a square foot, these TDRs have resulted in approximately 416 below market rate units affordable to households earning 80 percent or less of AMI.

#### Summary

These example programs in Montgomery County, MD; Pleasanton, CA; and throughout King County, WA profile the range of specific arrangements that various local governments have used to encourage the production of affordable housing by using incentives designed to appeal to private, for-profit developers. These programs tend to work, and to produce affordable units, when market and economic conditions are aligned to create a strong demand for market rate housing (or, in the case of downtown Seattle, market rate commercial space). Another key ingredient for success is the appropriate mix of affordable units coupled with a density bonus, so that the net loss to a developer of incorporating an affordable unit can be almost or completely offset by the profit margin on each additional allowed market rate unit via the density bonus.

Jurisdictions around the U.S. have found that in some cases, the market and economic conditions that create this voluntary opportunity are more feasible when applied to market rate for-sale housing, which offers a sufficient, predictable profit margin to incentivize private developers, than for rental housing. Furthermore, these programs tend to be used most when the target affordability range is above 50 percent Area Median Income (AMI), which reduces the gap between revenue collected for the affordable unit and the development costs (i.e., the "loss" to the private developer for incorporating the affordable unit into the project). For market rate rental housing, which in some markets tends to have lower profit margins and/or higher development risk, the incorporation of affordable units is difficult to offset with additional market rate units, when each market rate unit has a limited profit margin.

# **Economic Analysis of Potential Incentives**

To illustrate the financial implications of an affordable housing incentive program using density bonuses, as well as the implications of a reduction in parking requirements, this chapter presents a series of financial analyses of prototype projects in three subregions of King County: Seattle, the Eastside, and South County. The goal of this section is to illustrate the potential positive impact of allowing incentives such as density bonuses along with affordable housing provision on the "bottom line" return to the developer. The subregional analysis underscores how this works in markets with relatively high land values and rents/sale prices compared to markets with lower land values and lower rents/sale prices. The overall objective of the analysis is to develop a series of "baseline" project scenarios, add affordable units and market rate density bonus units, and test the resulting financial returns to assess if "baseline" profit margins can be maintained through these project changes.

#### **Baseline Scenarios**

#### Methodology

To analyze the impacts of density bonus/voluntary affordable housing incorporation into a market rate project, a series of "baseline" pro formas, along with variations in assumptions, were formulated. The baseline pro-formas illustrate a for-sale and a rental project in each of the three sub-regions, reflecting typical densities and market rate rents/sale prices. The results of this first step are included as Appendix B to this report.

In the Seattle case, both the rental and for-sale prototypes are based on the Neighborhood Commercial Three (NC3) zoning designation, areas where the City of Seattle has encouraged housing to promote mixed-use, pedestrian-oriented districts. For single-purpose residential uses in an urban center NC3 zone, the maximum residential density allowed for a 65-foot building is one unit per 400 square feet of gross lot area.

For East County, two for-sale projects are illustrated, an "urban core" example at 60 units per acre, and a "townhouse" example at 16 units per acre (second East County scenario added at the request of local developers who considered this townhouse for-sale product type reflective of current projects experiencing strong market success in many parts of the area). For the all of the for-sale scenarios, the pro forma describes a prototypical project, formulates development cost assumptions, and estimates sales revenues to the developer. This process illustrates the basic financial structure of a prototypical project before the affordable units and density bonuses are incorporated.

For rental projects, this analysis constructs baseline pro formas that again formulate a prototypical project for each subregion, generally at the same density and configuration as the for-sale version (except for South County, where it is assumed that a rental product would be marketable at a 25 units per acre, garden style stacked flat configuration, while the sale product would need to be less dense and offer townhouses at a lower density). To

estimate developer return, the development costs are subtracted from a capitalized Net Operating Income (NOI) figure, reflecting the value of rental property after lease-up. The capitalized NOI approach, a standard appraisal methodology, first estimates NOI based on gross rents, vacancies, and operating expenses; and then "capitalizes" NOI by dividing NOI by the "cap rate" to determine the stabilized property value of the completed project.

#### Summary of Baseline Results

As shown on Table B-1, the results of this baseline series of pro formas indicate that market rate rental projects tend to generally have lower financial returns (expressed as "profit as percent of total development cost") than for-sale projects. This is expected, and must be considered in light of the typical market conditions that also bring higher risk to condominium developers as prices and absorption fluctuate.

Table B-1 also indicates that market rate rental housing in South County, based on the assumptions used, is not generally feasible, which explains why a few developers may be able to take this risk; individual circumstances can affect this finding significantly, such as land purchased in prior years at a lower cost, construction costs that are negotiated downward via willing contractors, and/or presumptions on the developer's part that rents will rise by the time the project is built, generating greater return. This South County rental finding is also influenced by the assumed capitalization rate, which published data shows is higher in South County, reflecting a perceived greater risk on rental units. If a lower capitalization rate were used in the Appendix B scenario for this subregion, the project could become financially feasible.

#### Affordable Units and Offsetting Density Bonuses

#### Methodology

These pro formas test the implications of a voluntary affordable housing component coupled with a density bonus, allowing for an offset from the potential financial loss of including affordable units by including additional market rate units to generate additional profit.

These scenarios incorporate two options for the affordable component – a 5 percent mix and a 10 percent mix of total baseline units. Affordable units would be rented or sold at prices meeting the needs of households at various low income levels (expressed as calculated percentages of the HUD-defined Area Median Income). Appendix B includes one example of this pro forma for each subregion for each tenure assumption (rental and for-sale). Various density bonuses are also analyzed to determine if the resulting financial return from the combination of affordable units and increased profit from additional market rate units creates a feasible project. The density bonuses analyzed range from 10 to 25 percent of the baseline number of units. The results of this analysis are summarized in Appendix B-2 and B-3.

To determine the incentive's feasibility under various combinations of AMI and density bonus, the analysis assumes that a combination of affordable mix and density bonus is "feasible" if the program allows maintenance of an overall project profit margin similar to the "baseline" profit margin.

It should be noted that the measure does not directly account for the mix of debt and equity (since it is using return on total development costs rather than return on equity). Return on equity was not chosen as the way to measure these analyses because in actual development projects, the amount of equity can vary greatly, depending on the arrangements of the various development partners and landowners; hence, the financial return on equity will also fluctuate substantially as a percentage measurement. Furthermore, it should be noted that the "equilibrium" approach, as measured by percent profit, is relatively conservative. Another measure could be maintenance of the actual <u>dollar amount</u> of profit, spread over more units, rather than a percent of profit.

These measures and the overall methodology were tested through a developer forum held in late fall, 2000. According to developers active in King County who reviewed the BAE analysis and findings, the basic approach matches their view of this issue. However, several developers noted that despite an "equilibrium" financial incentive, several real world considerations would influence the choice of using such a voluntary program. These factors include:

- Political reality regarding community acceptance of affordable housing units
- Marketing concerns regarding mixed income projects (although there is substantial debate over this issue, warranting further research). This issue was more prevalent as a concern in the case of for-sale products.
- Ability to achieve increased densities, while facing other on-the-ground constraints such as parcel configuration limiting actual density, community opposition to increased densities, and design/aesthetic considerations

Some developers noted that in order to make an affordable housing incentive program practical enough that they would voluntarily consider such an approach, the incentive should reward the developer above and beyond an equal financial return, through such additional mechanisms as faster entitlement processing, reduced parking requirements, reduced impact fees, or other actions that would save money or time.

#### Rental Findings

As shown in Appendix B, due to the combination of factors and assumptions, the rental scenarios indicate that incorporation of different mixes of affordable units with a corresponding level of density bonus for market rate units results in different profit outcomes in the different subregions. For rental projects, a mix of five percent affordable units offset by density bonuses of 20 percent or more appear to achieve the best outcomes, due to the baseline profit margins and the interplay between AMI rent levels and added profit from additional market rate units through density bonuses. For a 5-story, woodframe Seattle rental prototype serving 50 percent AMI households, density bonuses of 20 percent or more appear to be feasible, and a density bonus of 10 to 15 percent may also be feasible for specific projects with slightly lower development costs than those assumed in

the analysis. If the proportion of rental units is increased to 10 percent of baseline in the Seattle rental scenario, density bonuses alone do not appear to completely offset the costs for the 50 percent AMI level. At the 80 percent AMI level of affordability, incorporating ten percent of baseline units to serve low-income Seattle households may, however, be feasible with accompanying market rate density bonuses of 20 percent or more.

For rental projects in East County, the baseline profit is lower than in the Seattle example, reflecting a different mix of density, land costs, construction costs, and rental rates. A similar pattern in terms of workable affordable housing/market rate density bonuses is indicated by the analysis for East County rental projects, as shown in Appendix B. Incorporating a five percent affordable component appears feasible if offset by at least a 20 percent density bonus for projects serving 50 AMI households, with lower market rate density bonuses approaching feasibility, depending on project-specific factors. Incorporating a five percent affordable component appears feasible with all ranges of density bonus for projects serving 80 percent AMI or above. Increasing the affordable component to 10 percent of baseline unit counts begins to appears workable for AMI levels of 80 percent or above if density bonuses are provided at 20 percent or more.

For South County, due to finding that market rate rental projects are barely feasible without any incorporation of affordable units, this approach to creating affordable housing through an incentive program is not workable (as reflected by negative profit numbers in Appendix B-1). However, it is important to note that due to the relationship between market rate rents and the federally-defined affordable income thresholds, households earning above 100 AMI are already served by market rate rents.

#### For-Sale Findings

In the case of for-sale projects, the analysis indicates that incorporating a five percent affordable component is also workable in some parts of King County. In Seattle, due to the relatively high baseline profit margin, it is difficult to achieve maintenance of profit margins after incorporation of an affordable component for households below 120 AMI. However, at 120 AMI, incorporating a five percent affordable for-sale component appears feasible, with density bonuses of as low as 10 percent. Increasing the amount of affordable units to 10 percent of baseline total does not appear to work in the Seattle example.

For East County Urban Core, the approach of a five percent affordable mix also appears to be workable, even for incomes at 50 percent AMI if density bonuses of 20 percent are provided. Increasing the mix of affordable to 10 percent of the baseline project, however, becomes less workable for lower income households in this prototype, with maintenance of profit margins occurring only for AMI levels of 120 percent and density bonuses of 20 percent or more.

As predicted by local developers, the East County townhouse prototype is not clearly workable under this voluntary incentive approach, with rough parity in profitability maintained only at the lowest levels of affordable unit mix and the highest levels of household income (120 percent).

In South County, the incorporation of five percent affordable units into the project mix appears workable for all income levels, and may also be workable if the mix is increased to 10 percent, provided density bonuses are allowed in the 20 to 25 percent range. It should be noted that in South County, market rate for-sale prices are generally already affordable to households earning 120 percent AMI.

Thus, this approach can work well in for-sale situations, providing additional homeownership opportunities to substantial numbers of households at the same time as increasing overall housing production in partnership with private developers.

#### Summary of Affordable Units & Density Bonuses

In summary, these findings indicate that the approach of incorporating affordable units on a voluntary basis in exchange for a density bonus, allowing additional market rate units to offset the cost to developers, is a workable approach in many parts of King County. The approach faces a more difficult economic challenge for very low income household targets in the cases of rental projects in Seattle and East County, due to the relationships between economic factors. In addition, this approach generally works best when the amount of affordable units is kept at a five percent of baseline total, rather than increasing the amount to 10 percent of baseline.

It is important to note that the analyses conducted for this study carry a margin of imprecision relative to specific real projects, and the findings should be fine-tuned to match local market conditions and variations by specific project circumstances. Implementation of widespread voluntary programs of this nature, coupled with density bonuses, would allow for some of this variation to be demonstrated by individual developers. In other words, if the analysis indicates a near-feasible project at a certain combination of variables, an actual developer can still opt to use the voluntary program based on his/her own specific project factors which may better accommodate the mix of assumptions in a manner favorable to affordable housing production.

#### **Parking Reduction Incentives**

Reductions in required parking is an option that can also have significant cost reduction impacts to market rate developers, creating incentives for affordable housing production. This option can be used on a stand-alone basis, or in combination with the approach of incorporating affordable units and density bonuses as described above.

While this study does not address the capability of local areas to accommodate new housing with fewer numbers of parking spaces than have been traditionally provided or required, it should be noted that the recently completed *Seattle Comprehensive Neighborhood Parking Study* reports an average off street parking space utilization of 61 percent for urban centers, 42 percent for urban village neighborhoods, and 40 percent for hub urban village neighborhoods. Parking requirements for multi-family projects in

Seattle typically range from 1.1 to 1.25 spaces per residential unit<sup>3</sup>. However, recent market-rate projects in the downtown core area, however, have been providing 1.5 spaces per unit; for affordable projects the current ratio is 0.5 to 0.75. Comparison of the on-the-ground provisions for parking with the Neighborhood Parking Study suggest that there may be opportunities to reduce these typical amounts of parking.

#### Methodology

To test the impact of a parking requirement reduction as an enhancement to scenarios where density bonuses did not, by themselves, create sufficiently feasible projects, this study conducted an example analysis (see Appendix C for pro forma). The analysis was conducted for the East County Rental case with 10 percent of baseline units affordable to 50 percent AMI, a 10 percent market rate density bonus, and a parking ratio of 1.5 spaces per unit. Without any further incentive, this case resulted in a profit (as percent of development costs) of only 4.9 percent, insufficient to create a feasible project and a substantial drop from the baseline profit margin of 9.1 percent. However, when the parking requirement was reduced from 1.5 spaces per unit to 1.0 spaces per unit, the profit margin increased to 8.5 percent, approaching rough parity with the baseline profit margin.

#### Summary of Parking Reductions

This finding suggests that various combinations of affordable housing, density bonuses, and parking requirement reductions can work together to create projects with similar profit margins to full market rate "baseline" projects, while also serving very low income households. Key to this finding is the flexibility offered by implementing these combined approaches on a voluntary basis, when they fit the economic parameters of specific projects.

<sup>&</sup>lt;sup>3</sup> In the Pine/Pike overlay district this requirement is reduced to 1.0 and in the Belltown and Denny Triangle neighborhoods there is no minimum parking requirement.

# **Conclusions & Next Steps**

The analysis conducted for this study shows that incentive programs can contribute to the development of affordable housing within King County jurisdictions, with limited financial investment by public agencies. These programs utilize market forces to maximize opportunities for private sector housing production across a range of income levels.

To encourage implementation of voluntary incentive programs throughout King County's local jurisdictions, recommended next steps include:

- GMPC to direct staff to prepare a motion endorsing incentive recommendations for local consideration.
- GMPC to make all incentive tools and information developed by the consultants available to local jurisdictions.
- GMPC to convene a regional forum on affordable housing incentives bringing all interested parties together to review and implement at the local level.
- Local jurisdictions to fine-tune economic analysis and program incentives to fit local conditions.

# Appendix A: Voluntary Programs in California

Table A-1: Voluntary Inclusionary Zoning Programs in California

City/County	Adopted/ Updated	Min. Project Size	% Units Required	Target Population	In Lieu Fee	# Units Produced	Terms of Affordability
Auburn	1993	5	10-15	L/M	Yes	NA	NA
Brisbane	1985/94	10	15	L/M	No	-	None
Burbank	1985	NA	NR	NA	No	128	NA
Carpenteria	1986	10	15-20	VL/L/M	Yes	20	None
Chowchilla	1992	NA	NA	NA	NA	-	NA
Chula Vista	1991	50	10	L/M	No	521	"Maximize"
Fairfax	1986/90	10	Density<6u/a:10 Density>6u/a:15	L/M	Yes	-	NA
Hesperia	1992	1	10	VL/L	Yes	-	30 years
_aguna Beach	1982/90	3	25	VL/L/M	Yes	310	10 years
Long Beach	1992	10	5-10	VL/L	Yes	NA	10-30 years
Merced County	1992	NA	NA	VL/L/M	No	131	None
Morgan Hill	1979/92	2	10-15	VL/L/M	Yes	287	30 years sale, 20 years rental
Orange County	1979/90	4	25	L/M	No	7,341	None SF Permanent MF
Placer County	1992	SFR: 100 MFR: 4	SF 10% L MF 50% L/M	VL/L/M	Yes	-	20 years
Pleasanton	1988/93	1	25	L/M	Yes	845	25 years
Richmond	1991/93	10	15%L; 10%VL	VL/L/M	Yes	-	10 years
Roseville	1988	4	10% Emphasis on rental	VL/L/M	Yes	910	Determined in development agreement
San Benito County	1988	NA	NA	NA	Yes	-	NA
San Buenaventura	1987	8	20	VL/L/M		-	30 years
San Clemente	1980/89	10	15	VL/L/M	Yes	352	20 years
San Luis Obispo	1993/94	50	<50 Units: 5% 50 units or more?	VL/L/M	No	-	50 years; Permanent if subsidies used
Santa Clara County	1979/94	10	10	L/M	NA	-	NA
Woodland	1993	10	10-25	VL/L	No	-	40 years
TOTAL UNITS PRO	DUCED VIA	VOLUNTARY PR	OGRAMS			10,845	
TOTAL UNITS PRO	DLICED VIA	MANDATORV DE	DOCDAMS.			13,500	

Source: Calavita, Nico and Grimes, Kenneth, Table 1, "Inclusionary Housing in California," APA Journal, Spring 1998.

Notes: VL: Incomes at or below 50% AMI

L: Incomes between 50 and 80% AMI

M: Incomes between 80 and 120% AMI

# Appendix B: Baseline & Density Bonus Pro Formas

Table B-1: Summary of Baseline Assumptions and Financial Returns by Sub-Region

	Sea	attle		East County		South C	ounty
	Rental	For-Sale	Rental	For Sale-Core	For-Sale-THS	Rental	For-Sale
Number of Units	56	56	60	60	16	25	12
Baseline Density (DU/Acre)	112	112	60	60	16	25	12
Product Type	Stacked Flats 5 Stories	Stacked Flats 5 Stories	Stacked Flats 3 Stories	Stacked Flats 3 Stories	Townhouses	Garden Apts. 3 Stories	Townhouses
Construction Type	Wood Frame	Wood Frame	Wood Frame	Wood Frame	Wood Frame	Wood Frame	Wood Frame
Type of Parking	Half Below Grade	Half Below Grade	Podium	Podium	Garage w/ Unit	Surface	Garage w/ Unit
Unit Type(s)	2 BR/1 BA	2 BR/2 BA	2 BR/1 BA	2 BR/2 BA	2 BR/2 BA	2 BR/1 BA	2 BR/2 BA
Unit Size (Sq. Ft.)	850	1,000	850	1,000	1,100	900	1,000
Market Rate Rent/Sale Price	\$1,950	\$260,000	\$1,900	\$240,000	\$275,000	\$1,000	\$155,000
Land Costs/Sq. Ft.	\$65	\$65	\$45	\$45	\$16	\$2.6	\$2.5
Hard Costs/Sq. Ft.	\$100	\$110	\$100	\$110	\$110	\$75	\$85
Total Development Cost/Sq. Ft.	\$175	\$192	\$177	\$185	\$195	\$102	\$122
Total Development Cost/Unit	\$163,892	\$211,372	\$165,792	\$203,054	\$236,149	\$100,653	\$134,217
Profit as % of Development Cost	14.0%	16.9%	9.1%	12.3%	10.6%	-8.3%	9.6%

Source: BAE, 2000.

	Household Income (a)	Sale Price	Down Payment (b)	Total Mortgage	Monthly Payment	Monthly Property Tax (c)	Monthly Insurance & HOA Dues (d)	Total Monthly PITI (e)
50 Percent AMI								
3 Person HH	\$29,600	\$70,679	\$3,534	\$67,145	\$481.04	\$64.79	\$194.17	\$740.00
60 Percent AMI								
3 Person HH	\$35,532	\$88,445	\$4,422	\$84,023	\$601.95	\$81.07	\$205.28	\$888.30
80 Percent AMI								
3 Person HH	\$47,376	\$123,916	\$6,196	\$117,720	\$843.36	\$113.59	\$227.45	\$1,184.40
100 Percent AMI								
3 Person HH	\$65,800	\$179,094	\$8,955	\$170,139	\$1,218.90	\$164.17	\$261.93	\$1,645.00
120 Percent AMI								
3 Person HH	\$71,064	\$194,859	\$9,743	\$185,116	\$1,326.19	\$178.62	\$271.79	\$1,776.60
Notes (a) Calculated from HI (b) Mortgage terms:	JD Area Median Incom	e for Seattle Cl	MSA.					
Annual Interest Rate				7.75%				
Term of mortgage (	•			30				
Percent of sale price (c) Initial property tax			5.0% 1.10%					
	rate (Allilual) rate as percent of sale	orice		0.75%				
• •	terest, Taxes, and Insu			0.7376				
• •	ld income available for			30.0%				
(g) Homeowner's Due	5			\$150				

OLATTEE : Buoo	line Profit 1	4.0% Of L	Development	. ,						
				uding 5 % Affo			Inclu	uding 10 % Aff		
	Maximum	Max.			Density Bonus			% Profit Per D	-	
% AMI	Income	Rent	Bonus 10%	Bonus 15%	Bonus 20%	Bonus 25%	Bonus 10%	Bonus 15%	Bonus 20%	Bonus 25%
Up to 50 percent	\$29,600	\$740	12.4%	13.2%	14.0%	14.7%	9.1%	10.1%	11.0%	11.8%
Up to 80 percent	\$47,376	\$1,184	13.6%	14.4%	15.1%	15.8%	11.5%	12.4%	13.2%	14.0%
Up to 120 percent	\$71,064	\$2,073	NA	NA	NA	NA	NA	NA	NA	NA
EAST COUNTY:	Baseline Pr	ofit 9.1%	of Develop	ment Costs (	(a)					
			Incl	uding 5 % Affo	ordable Units		Inclu	uding 10 % Aff	ordable Units	
				% Profit Per D	Density Bonus			% Profit Per D	ensity Bonus	
% AMI			Bonus 10%	Bonus 15%	Bonus 20%	Bonus 25%	Bonus 10%	Bonus 15%	Bonus 20%	Bonus 25%
Up to 50 percent	\$29,600	\$740	8.0%	9.0%	9.9%	10.8%	4.9%	6.0%	7.1%	8.0%
Up to 80 percent	\$47,376	\$1,184	9.2%	10.2%	11.0%	11.9%	7.3%	8.3%	9.3%	10.2%
Up to 120 percent	\$71,064	\$2,073	NA	NA	NA	NA	NA	NA	NA	NA
SOUTH COUNTY	: Baseline	Profit Ne	gative (b)							
		_	Incl	uding 5 % Affo	ordable Units		Inclu	uding 10 % Aff	ordable Units	
				% Profit Per D	Density Bonus			% Profit Per D	ensity Bonus	
% AMI			Bonus 10%	Bonus 15%	Bonus 20%	Bonus 25%	Bonus 10%	Bonus 15%	Bonus 20%	Bonus 25%
Up to 50 percent	\$29,600	\$740	NA	NA	NA	NA	NA	NA	NA	NA
Up to 80 percent	\$47,376	\$1,184	NA	NA	NA	NA	NA	NA	NA	NA
Up to 120 percent	\$71,064	\$2.073	NA	NA	NA	NA	NA	NA	NA	NA

#### NOTES:

a) 120% Area Median Income exceeds assumed market rate rent for both Seattle and East County.

b) South County market rate rental is not feasibile; therefore, incorporating affordable units & density bonuses is not feasible. Note: market rate rent for South County (assumed \$1,000 per unit) is below 80% AMI.

B-3: Summ	ary of Affordable U	Jnits & Density	/ Bonuses -	For-Sale Pro	ojects				
SEATTLE: 1	6.9% Baseline Profit								
	_	Inclu	ıding 5% Afford	dable Units		Including 10% Affordable Units			
	Max. Affordable	%	6 Profit Per Der	nsity Bonus		% Profit Per Density Bonus			
% AMI	Sale Price	Bonus 10%	Bonus 15%	Bonus 20%	Bonus 25%	Bonus 10%	Bonus 15%	Bonus 20%	Bonus 25%
Up to 50%	\$70,500	11.7%	12.5%	13.2%	13.9%	6.5%	7.5%	8.4%	9.2%
Up to 80%	\$124,000	13.9%	14.6%	15.2%	15.8%	8.7%	9.6%	10.4%	11.1%
Up to 120%	\$195,000	16.7%	17.3%	17.8%	18.3%	11.5%	12.3%	13.0%	13.7%
EAST COUN	ITY : Core - 12.3% Ba	seline Profit							
	_	Inclu	ıding 5% Afford	dable Units		Incl	uding 10% Affo	ordable Units	
	Max. Affordable	9/	6 Profit Per De	nsity Bonus			% Profit Per D	ensity Bonus	
-	Sale Price	Bonus 10%	Bonus 15%	Bonus 20%	Bonus 25%	Bonus 10%	Bonus 15%	Bonus 20%	Bonus 25%
Up to 50%	\$70,500	11.2%	12.1%	12.8%	13.5%	6.1%	7.1%	8.0%	8.9%
Up to 80%	\$124,000	13.5%	14.3%	14.9%	15.6%	8.4%	9.3%	10.2%	10.9%
Up to 120%	\$195,000	16.6%	17.2%	17.8%	18.3%	11.4%	12.2%	13.0%	13.7%
EAST COUN	ITY: Townhouse - 10.	.6% Baseline Pr	rofit						
	_	Inclu	ıding 5% Afford	dable Units		Incl	uding 10% Affo	ordable Units	
	Max. Affordable	9/	6 Profit Per Der	nsity Bonus	_		% Profit Per D	ensity Bonus	
-	Sale Price	Bonus 10%	Bonus 15%	Bonus 20%	Bonus 25%	Bonus 10%	Bonus 15%	Bonus 20%	Bonus 25%
Up to 50%	\$70,500	6.9%	7.1%	7.2%	7.3%	3.2%	3.5%	3.8%	4.0%
Up to 80%	\$124,000	7.9%	8.0%	8.1%	8.2%	5.1%	5.4%	5.6%	5.8%
Up to 120%	\$195,000		9.2%	9.3%	9.3%	7.7%	7.8%	7.9%	8.1%
SOUTH COL	JNTY: 9.6% Baseline	Profit							
	<u>-</u>	Inclu	ıding 5% Afford	dable Units		Incl	uding 10% Affo	ordable Units	
	Max. Affordable	9/	6 Profit Per Der	nsity Bonus			% Profit Per D	ensity Bonus	
_	Sale Price	Bonus 10%	Bonus 15%	Bonus 20%	Bonus 25%	Bonus 10%	Bonus 15%	Bonus 20%	Bonus 25%
Up to 50%	\$70,500 <b> </b>	9.3%	9.6%	9.9%	10.2%	4.3%	4.8%	5.3%	5.7%
Up to 80%	\$124,000	12.7%	12.9%	13.1%	13.2%	7.7%	8.1%	8.5%	8.8%
Up to 120%	\$195,000	NA	NA	NA	NA	NA	NA	NA NA	NA

Table B-4: Baseline Seattle Rental Housing Scenario

Major Assumptions		Pro Forma Analysis	
Ohanastariation of Busines		Davidon would Bro Forms	
Characteristics of Project Base Project Size (Units)	<u>.</u> 56	Development Pro-Forma Land	<u>*************************************</u>
• • •	0.5	Unit Construction Cost	
Site Size (acres) Market Rate Units	56	On and Off-Site Cost	\$5,236,000
			\$168,000 \$1,130,000
Below Market Rate Units	0	Parking Costs	\$1,120,000
Density Bonus Units (Market Rate)	0	Building Permits & Fees Other Soft Costs	\$280,000
otal Units	56		\$540,400
Due de est Micro		Property Taxes on Land/Improvements	\$40,775
Product Mix:	50	Finance Costs:	<b>\$000.470</b>
2 BR/1 BA Market	56	Interest on Construction Loan	\$266,179
Jnit Size	850	Points on Construction Loan	\$110,908
Parking Ratio	1.00	Total Development Costs	\$9,177,962
Parking Spaces	56	Total Development Costs/Unit	\$163,892
Project Size (Sq. Ft.):		Value Stabilized Income (10)	
Jnits	47,600	Gross Potential Rent (100% Occupancy)	\$1,310,400
Common Area	4,760	Vacancy Rate	3.5%
Total Residential	52,360	Gross Scheduled Rent	\$1,264,536
Project Density (DU/AC)	112	Operating Expenses	35%
AR	2.4	Net Operating Income	\$805,896
		Capitalization Rate	7.7%
Market Rate Rents:		Potential Market Value	\$10,466,182
2 BR/1 BA (1)	\$1,950		+ -,, -
BMR Rent Rates - 50% AMI:	, ,	Total Developer Profit	\$1,288,220
BR/1 BA	na	Profit as Percent of Development Costs	14.0%
BMR Rent Rates -80% AMI:		Profit Per Unit	\$23,004
2 BR/1 BA	na		
2000		hiere	
Development Costs		NOTES:	and the temperature of the control o
Land (2)		Reflects current rental rates for recently constructed p	roperties in Seattle's
Construction Costs (Sq. Ft.) (3)	\$100	Neighborhood Urban Centers/Villages.	
On and Off-Site Costs/Unit (4)	\$3,000	2) Assumes land costs of \$65 per Square Foot	
Permit & Fees/Unit (5)	\$5,000	3) Based on RS Means for product type.	
Other Soft Costs (6)	10.0%	4) Estimates based on review of recent multi-family proje	
Property Taxes on Land Improvements (7)	1.25%	5) Estimate based on survey conducted by BAE in Augus	
Cost/Parking Space (8)	\$20,000	6) Estimates based on recent comparable King County p	
Construction Financing Costs (9)		7) 1.25 percent ad valorem tax on hard cost value of imp developer will pay an average of 50 % of property taxes	
nterest Rate	8%	period.	Ŭ
Period of Initial Loan (months)	12	8) Assumes structured "half down" parking. Costs from	recent comparable projects.
nitial Construction Loan Fee (points)	2%	Construction Financing Costs based on following assu	
Average Balance	60%	Construction + On & Off Site Costs +Parking	\$6,524,000
<u> </u>	22,0	Loan to Value Ratio	85%
		Amount of Loan	\$5,545,400
_		Developer Equity	\$3,632,562
		10) Cap. Rate from Thomas Cain Apartment Value Trend	
		from ULI Dollars & Cents of Mulitfamily Housing, 2000.	, -pag,p1000

Table B-5: Seattle Rental Housing Scenario with 10% Affordable Units @ 50% AMI and 10% Bonus

Major Assumptions		Pro Forma Analysis	
Characteristics of Project		Development Pro-Forma	
Base Project Size (Units)	<b>-</b> 56	Land	<u>\$1,415,700</u>
Site Size (acres)	0.5	Unit Construction Cost	\$5,759,600
Market Rate Units	50	On and Off-Site Cost	\$184,800
Below Market Rate Units (10% of baseline #)	6	Parking Costs	\$1,232,000
Market Bonus Units (10% of baseline #)	6	Building Permits & Fees	\$308,000
Total Units	62	Other Soft Costs	\$594,440
Product Mix:	02	Property Taxes on Land/Improvements	\$44,853
2 BR/1 BA Market	56	Finance Costs:	ψ++,055
2 BR/1 BA Affordable	6	Interest on Construction Loan	\$292,797
	850	Points on Construction Loan	\$121,999
Unit Size (sq. ft.)	050	Folias on Construction Loan	ψ121,999
Parking Ratio	1.00	Total Development Costs	\$9,954,188
Parking Spaces	62	Total Development Costs/Unit	\$161,594
Project Size (Sq. Ft.):		Value Stabilized Income (10)	<u></u>
Units	52,360	Gross Potential Rent (100% Occupancy)	\$1,360,128
Common Area	5,236	Vacancy Rate	3.5%
Total Residential	57,596	Gross Scheduled Rent	\$1,312,524
Project Density (DU/AC)	123	Operating Expenses	35%
FAR	2.6	Net Operating Income	\$836,479
		Capitalization Rate	7.7%
Market Rate Rents:		Potential Market Value	\$10,863,360
2 BR/1 BA (1)	\$1,950	Developer Profit	\$909,172
BMR Rent Rates- 50% AMI:		Profit as Percent of Total Development Costs	9.1%
2 BR/1 BA @ 30% of 50% AMI	\$740	Per Unit Market Rate Profit (@baseline land value)	\$29,025
		Calculation of Affordable Unit Development Costs	
		Development Cost per Unit	\$161,594
Development Costs	_	Estimated Value per Affordable Unit	\$74,961
Land (2)	\$1,415,700	Net Cost to Developer Per Affordable Unit	\$86,633
Construction Costs (Sq. Ft.) (3)	\$100	Total Affordable Unit Costs to Developer	\$485,144
On and Off-Site Costs/Unit (4)	\$3,000		
Permit & Fees/Unit (5)	\$5,000	NOTES:	
Other Soft Costs (6)	10%	1) Reflects current rental rates for recently constructed properties in	Seattle's
Property Taxes on Land Improvements (7)	1.25%	Neighborhood Urban Centers/Villages.	
Cost/Parking Space (8)	\$20,000	2) Assumes land costs of \$65 per Square Foot	
		3) Based on RS Means for product type.	
Construction Financing Costs (9)		4) Estimates based on review of recent multi-family projects in King	County.
Interest Rate	8.0%	5) Estimate based on survey conducted by BAE in August, 2000.	
Period of Initial Loan (months)	12	6) Estimates based on recent comparable King County projects.	
Initial Construction Loan Fee (points)	2%	7) 1.25 percent ad valorem tax on hard cost value of improvements	. Assumes
Average Balance	60%	developer will pay an average of 50 % of property taxes levied over	the marketing
		period.	
		8) Assumes structured "half down" parking. Costs from recent com	parable projects.
		projects.	
		9) Construction Financing Costs based on following assumptions:	
		Construction + On & Off Site Costs +Parking	\$7,176,400
		Loan to Value Ratio	85%
		Amount of Loan	\$6,099,940
		Developer Equity	\$3,854,248
		10) Cap. Rate from Thomas Cain Apartment Value Trends; operating	
		from ULI Dollars & Cents of Mulitfamily Housing, 2000.	

Table B-6: Baseline East County Rental Housing Scenario

Major Assumptions		Pro Forma Analysis	
Characteristics of Project		Development Pro-Forma	
Base Project Size (Units)	60	Land	\$1,950,000
Site Size (acres)	1.0	Unit Construction Cost	\$5,610,000
Market Rate Units	60	On and Off-Site Cost	\$180,000
Below Market Rate Units	0	Parking Costs	\$900,000
Density Bonus Units (Market Rate)	0	Building Permits & Fees	\$300,000
Total Units	60	Other Soft Costs	\$579,000
		Property Taxes on Land/Improvements	\$41,813
Product Mix:		Finance Costs:	
2 BR/1 BA Market	60	Interest on Construction Loan	\$272,952
Unit Size	850	Points on Construction Loan	\$113,730
Parking Ratio	1.50	Total Development Costs	\$9,947,495
Parking Spaces	90	Total Development Costs/Unit	\$165,792
Project Size (Sq. Ft.):		Value Stabilized Income (10)	
Units	51,000	Gross Potential Rent (100% Occupancy)	\$1,368,000
Common Area	5,100	Vacancy Rate	3.5%
Total Residential	56,100	Gross Scheduled Rent	\$1,320,120
Project Density (DU/AC)	60	Operating Expenses	35%
FAR	1.3	Net Operating Income	\$841,320
		Capitalization Rate	7.8%
Market Rate Rents:		Potential Market Value	\$10,855,742
2 BR/1 BA (1)	\$1,900		
BMR Rent Rates - 50% AMI:		Total Developer Profit	\$908,247
2 BR/1 BA	na	Profit as Percent of Total Development Costs	9.1%
BMR Rent Rates - 80% AMI:		Profit Per Unit	\$15,137
2 BR/1 BA	na		
Development Costs		NOTES:	
Land (2)	\$1,950,000	Reflects current rental rates for recently constructed properties	s in Bellevue & Redmond.
Construction Costs (Sq. Ft.) (3)	\$100	2) Assumes land costs of \$32,500 per unit.	
On and Off-Site Costs/Unit (4)	\$3,000	3) Based on RS Means for product type.	
Permit & Fees/Unit (5)	\$5,000	4) Estimates based on review of recent multi-family projects in Ki	ing County.
Other Soft Costs (6)	10.0%	5) Estimate based on survey conducted by BAE in August, 2000.	
Property Taxes on Land Improvements (7)	1.25%	6) Estimates based on recent comparable King County projects.	
Cost/Parking Space (8)	\$10,000	7) 1.25 percent ad valorem tax on hard cost value of improveme	nts. Assumes developer
		will pay an average of 50 % of property taxes levied over the ma	rketing period.
Construction Financing Costs (9)		8) Assumes structured podium parking. Costs from recent comp	parable projects.
Interest Rate	8%	9) Construction Financing Costs based on following assumptions	:
Period of Initial Loan (months)	12	Construction + On & Off Site Costs +Parking	\$6,690,000
Initial Construction Lan Fee (points)	2%	Loan to Value Ratio	85%
Average Balance	60%	Amount of Loan	\$5,686,500
		Developer Equity	\$4,260,995
		10) Cap. Rate from Thomas Cain Apartment Value Trends; oper	ating expenses
		from ULI Dollars & Cents of Mulitfamily Housing, 2000.	

Table B-7: East County Rental Housing Scenario with 10% Affordable Units @ 50% AMI and 10% Bonus

Major Assumptions		Pro Forma Analysis	
Characteristics of Brainst		Dovelopment Bro Forms	
Characteristics of Project Base Project Size (Units)	<del>-</del>	Development Pro-Forma Land	\$1,950,000
Site Size (acres)	1.0	Unit Construction Cost	\$6,171,000
Market Rate Units	54	On and Off-Site Cost	\$198,000
	_		
Affordable Units (10% of baseline #)	6	Parking Costs Building Permits & Fees	\$990,000 \$330,000
Market Bonus Units (10% of baseline #) Total Units	66	Other Soft Costs	\$636,900
Product Mix:	00		
	60	Property Taxes on Land/Improvements	\$45,994
2 BR/1 BA Market 2 BR/1 BA Affordable	60	Finance Costs: Interest on Construction Loan	£200 247
	6	11	\$300,247
Unit Size (sq. ft.)	850	Points on Construction Loan	\$125,103
Parking Ratio	1.50	Total Development Costs	\$10,747,244
Parking Spaces	99	Total Development Costs/Unit	\$162,837
Project Size (Sq. Ft.):		Value Stabilized Income (10)	
Units	56,100	Gross Potential Rent (100% Occupancy)	\$1,421,280
Common Area	5,610	Vacancy Rate	3.5%
Total Residential	61,710	Gross Scheduled Rent	\$1,371,535
Project Density (DU/AC)	66	Operating Expenses	35%
FAR	1.4	Net Operating Income	\$874,087
		Capitalization Rate	7.8%
Market Rate Rents:		Potential Market Value	\$11,278,545
2 BR/1 BA (1)	\$1,900	Developer Profit	\$531,301
BMR Rent Rates - 50% AMI:		Profit as Percent of Total Development Costs	4.9%
2 BR/1 BA @ 30% of 50% AMI	\$740	Per Unit Market Rate Profit (@baseline land value)	\$21,696
		Calculation of Affordable Unit Development Costs	
		Development Cost per Unit	\$162,837
<b>Development Costs</b>		Estimated Value per Affordable Unit	\$74,477
Land (2)	\$1,950,000	Net Cost to Developer Per Affordable Unit	\$88,360
Construction Costs (Sq. Ft.) (3)	\$100	Total Affordable Unit Costs to Developer	\$530,158
On and Off-Site Costs/Unit (4)	\$3,000		
Permit & Fees/Unit (5)	\$5,000	NOTES:	
Other Soft Costs (6)	10%	1) Reflects current rental rates for recently constructed properties in Bell	levue & Redmond.
Property Taxes on Land Improvements (7)	1.25%	2) Assumes land costs of \$32,500 per unit.	
Cost/Parking Space (8)	\$10,000	3) Based on RS Means for product type.	
		4) Estimates based on review of recent multi-family projects in King Cou	inty.
Construction Financing Costs (9)		5) Estimate based on survey conducted by BAE in August, 2000.	
Interest Rate	8%	6) Estimates based on recent comparable King County projects.	
Period of Initial Loan (months)	12	7) 1.25 percent ad valorem tax on hard cost value of improvements. As	sumes developer
Initial Construction Lan Fee (points)	2%	will pay an average of 50 % of property taxes levied over the marketing	period.
Average Balance	60%	8) Assumes structured podium parking. Costs from recent comparable	projects.
		9) Construction Financing Costs based on following assumptions:	
		Construction + On & Off Site Costs +Parking	\$7,359,000
		Loan to Value Ratio	85%
		Amount of Loan	\$6,255,150
		Developer Equity	\$4,492,094
		10) Cap. Rate from Thomas Cain Apartment Value Trends; operating ex	rpenses
		from ULI Dollars & Cents of Mulitfamily Housing, 2000.	

Table B-8: Baseline South County Rental Housing Scenario

Major Assumptions		Pro Forma Analysis	
Characteristics of Project	_	Development Pro-Forma	
Base Project Size (Units)	25	Land	\$112,500
Site Size (acres)	1.0	Unit Construction Cost	\$1,856,250
Market Rate Units	25	On and Off-Site Cost	\$50,000
Below Market Rate Units	0	Parking Costs	\$56,250
Density Bonus Units (Market Rate)	0	Building Permits & Fees	\$125,000
Total Units	25	Other Soft Costs	\$190,625
		Property Taxes on Land/Improvements	\$12,266
Product Mix:		Finance Costs:	
2 BR/1 BA Market	25	Interest on Construction Loan	\$80,070
Jnit Size	900	Points on Construction Loan	\$33,360
Parking Ratio	1.50	Total Development Costs	\$2,516,323
Parking Spaces	37.5	Total Development Costs/Unit	\$100,653
Project Size (Sq. Ft.):		Value Stabilized Income (10)	
Jnits	22,500	Gross Potential Rent (100% Occupancy)	\$300,000
Common Area	2,250	Vacancy Rate	3.5%
Total Residential	24,750	Gross Scheduled Rent	\$289,50
Project Density (DU/AC)	25	Operating Expenses	35%
FAR	0.6	Net Operating Income	\$184,500
		Capitalization Rate	8.0%
Market Rate Rents:		Potential Market Value	\$2,306,250
2 BR/1 BA (1)	\$1,000		
BMR Rent Rates - 50% AMI:		Total Developer Profit	-\$210,073
2 BR/1 BA	na	Profit as Percent of Development Costs	-8.3%
		Profit Per Unit	-\$8,400
Development Costs		NOTES:	
Land (2)	<del>-</del> \$112,500	Reflects current rental rates for recently constructed properties	in Federal Way
Construction Costs (Sq. Ft.) (3)	\$75	Assumes land costs of \$4,500 per unit or approximately \$2.50	· ·
On and Off-Site Costs/Unit (4)	\$2,000	3) Based on RS Means for product type.	F=: #!!
Permit & Fees/Unit (5)	\$5,000	Estimates based on review of recent multi-family projects in Kir	ng County
Other Soft Costs (6)	10.0%	5) Estimate based on survey conducted by BAE in August, 2000.	ig County.
Property Taxes on Land Improvements (7)	1.25%	Estimate based on survey conducted by BAE in August, 2000.     Estimates based on recent comparable King County projects.	
Cost/Parking Space (8)	\$1,500	<ul><li>7) 1.25 percent ad valorem tax on hard cost value of improvement</li></ul>	te Assumas developer
OUSET AIRING Space (0)	φ1,300		
Construction Financing Costs (0)		will pay an average of 50% of property taxes levied over the mark	= :
Construction Financing Costs (9)		Assumes surface parking. Costs from recent comparable proj	eula.
nterest Rate	8%	9) Construction Financing Costs based on following assumptions:	Ø4.000.50
Period of Initial Loan (months)	12	Construction + On & Off Site Costs +Parking	\$1,962,50
nitial Construction Lan Fee (points)	2%	Loan to Value Ratio	85%
Average Balance	60%	Amount of Loan	\$1,668,12
		Developer Equity	\$848,198
		10) Cap. Rate from Thomas Cain Apartment Value Trends; opera	ting expenses
		from ULI Dollars & Cents of Mulitfamily Housing, 2000.	

Table B-9: Baseline Seattle For-Sale Housing Scenario

Major Assumptions		Pro Forma Analysis	
Characteristics of Project		Development Pro-Forma	
Base Project Size (Units)	56	Land	\$1,415,700
Site Size (acres)	0.5	Unit Construction Cost	\$6,776,000
Market Rate Units	56	On and Off-Site Cost	\$280,000
Below Market Rate Units	0	Parking Costs	\$1,680,000
Market Bonus Units	0	Building Permits & Fees	\$420,000
Total Units	56	Other Soft Costs	\$705,600
		Property Taxes on Land/Improvements	\$54,600
Product Mix:		Finance Costs:	
2 BR/2 BA Market	56	Interest on Construction Loan	\$356,429
2 BR/2 BA Below Market	-	Points on Construction Loan	\$148,512
Unit Size	1,000		
Parking Ratio	1.5	Total Development Costs	\$11,836,841
Parking Spaces	84	Total Development Costs/Unit	\$211,372
		Revenue From Sale of Units	
Project Size (Sq. Ft.):		Gross Sales Revenue	\$14,560,000
Units	56,000	Net Sales Revenue (less 5% sales/marketing)	\$13,832,000
Common Area	5,600	Developer Profit (Net Rev - Dev Costs)	\$1,995,159
Total Residential	61,600	Profit as Percent of Total Development Costs	16.9%
Project Density (DU/AC)	112	Profit Per Unit	\$35,628
FAR	3		
		NOTES:	
Market Rate Prices:		Assumes \$260 square foot based on recently sold and currently	selling projects in
2 BR/2 BA (1)	\$260,000	Seattle's urban centers/villages, 3/2000.	
BMR Prices (50% AMI):		2) Assumes land costs of \$65 per Square Foot	
2 BR/2 BA	na	3) Based on RS Means for product type.	
		Estimates based on review of recent multi-family projects in King	g County.
Development Costs		5) Based on survey conducted by BAE in August, 2000.	-
Land (2)	\$1,415,700	Estimate based on recent comparable King County projects.	
Construction Costs (Sq. Ft.) (3)	\$110	7) 1.25 percent ad valorem tax on hard cost value of improvement	s. Assumes developer
On and Off-Site Costs/Unit (4)	\$5,000	will pay an average of 50 % of property taxes levied over the mark	eting period.
Permit & Fees/Unit (5)	\$7,500	8) Assumes structured "half down" parking. Costs from recent con	nparable projects.
Other Soft Costs (6)	10.0%	Construction financing costs based on following assumptions:	
Property Taxes on Land Improvements (7)	1.25%	Construction + On & Off Site Costs +Parking	\$8,736,000
Cost/Parking Space (8)	\$20,000	Loan to Value Ratio	85%
		Amount of Loan	\$7,425,600
Construction Financing Costs (9)		Developer Equity	\$4,411,241
Interest Rate	8%		
Period of Initial Loan (months)	12		
Initial Construction Loan Fee (points)	2%		
Average Balance	60%		

Table B-10: Seattle For-Sale Housing Scenario With 10% Affordable Units @ 50% AMI & 10% Bonus

Major Assumptions		Pro Forma Analysis	
Characteristics of Project		Development Pro-Forma	
Base Project Size (Units)		Land	<u> </u>
Site Size (acres)	0.5	Unit Construction Cost	\$5,856,400
Market Rate Units	40	On and Off-Site Cost	\$242,000
Affordable Units (10% of baseline #)	4	Parking Costs	\$1,452,000
Market Bonus Units (10% of baseline #)	4	Building Permits & Fees	\$363,000
Total Units	48	Other Soft Costs	\$609,840
		Property Taxes on Land/Improvements	\$47,190
Product Mix:		Finance Costs:	***,***
2 BR/2 BA Market	44	Interest on Construction Loan	\$362,419
2 BR/2 BA Below Market	4	Points on Construction Loan	\$128,357
Unit Size	1000		* :==;==:
Parking Ratio	1.50	Total Development Costs	\$10,476,906
Parking Spaces	73	Total Development Costs/Unit	\$216,465
Tanking Opacoco	7.0	Revenue From Sale of Units	Ψ210,100
Project Size (Sq. Ft.):		Sales Revenue	<u> </u>
Units	48,400	Net Sales Revenue (less 5% sales/marketing)	\$11,162,690
Common Area	4,840	Developer Profit (Net Rev - Dev Costs)	\$685,784
Total Residential	53,240	Profit as Percent of Total Development Costs	6.5%
Project Density (DU/AC)	88	Per Unit Market Rate Profit (@baseline land value)	\$14,169
FAR	2.4	To the Market Nate Front (@baseline land value)	Ψ14,100
7,41	2	Calculation of Affordable Unit Development Costs	
Market Rate Prices:		Net Development Cost per Affordable Unit	\$216,465
2 BR/2 BA (1)	\$260,000	Affordable Unit Sale Price	\$70,500
BMR Prices (50% AMI):	<b>4</b>	Net Costs Per Affordable Unit	-\$145,965
2 BR/2 BA	\$70,500	Total Affordable Unit Costs to Developer	-\$642,246
		NOTES:	
		1) Assumes \$250 square foot based on recently sold and curren	tly selling projects in
Development Costs		Seattle's urban centers/villages, 3/2000.	
Land (2)	\$1,415,700	2) Assumes land costs of \$65 per Square Foot	
Construction Costs (Sq. Ft.) (3)	\$110	3) Based on RS Means for product type.	
On and Off-Site Costs/Unit (4)	\$5,000	4) Estimates based on review of recent multi-family projects in K	ling County.
Permit & Fees/Unit (5)	\$7,500	5) Based on survey conducted by BAE in August, 2000.	
Other Soft Costs (6)	10%	6) Estimate based on recent comparable King County projects.	
Property Taxes on Land Improvements (7)	1.25%	7) 1.25 percent ad valorem tax on hard cost value of improveme	nts. Assumes developer
Cost/Parking Space (8)	\$20,000	will pay an average of 50 % of property taxes levied over the ma	rketing period.
		8) Assumes structured "half down" parking. Costs from recent c	omparable projects.
Construction Financing Costs (9)	_	9) Construction Financing Costs based on following assumptions	s:
Interest Rate	8.0%	Construction + On & Off Site Costs +Parking	\$7,550,400
Period of Initial Loan (months)	12	Loan to Value Ratio	85%
Initial Construction Loan Fee (points)	2%	Amount of Loan	\$6,417,840
Average Balance	60%	Developer Equity	\$4,059,066

Table B-11: Baseline East County For-Sale Housing Scenario - Urban Core

Major Assumptions		Pro Forma Analysis	
Observation of Brainst		Barrier Bras France	
Characteristics of Project		Development Pro-Forma	
Base Project Size (Units)	60	Land	\$1,950,000
Site Size (acres)	1.0	Unit Construction Cost	\$7,260,000
Market Rate Units	60	On and Off-Site Cost	\$300,000
Below Market Rate Units	0	Parking Costs	\$900,000
Market Bonus Units	0	Building Permits & Fees	\$450,000
Total Units	60	Other Soft Costs	\$756,000
		Property Taxes on Land/Improvements	\$52,875
Product Mix:		Finance Costs:	
2 BR/2 BA Market	60	Interest on Construction Loan	\$345,168
2 BR/2 BA Below Market	0	Points on Construction Loan	\$169,200
Unit Size	1,000		
Parking Ratio	1.50	Total Development Costs	\$12,183,243
Parking Spaces	90	Total Development Costs/Unit	\$203,054
		Revenue From Sale of Units	
Project Size (Sq. Ft.):		Sales Revenue	\$14,400,000
Units	60,000	Net Sales Revenue (less 5% sales/marketing)	\$13,680,000
Common Area	6,000	Developer Profit (Net Rev - Dev Costs)	\$1,496,757
Total Residential	66,000	Profit as Percent of Total Development Costs	12.3%
Project Density (DU/AC)	60	Profit Per Unit	\$24,946
FAR	1.5		
		NOTES:	
Market Rate Prices:		1) Based on survey of currently selling condominium and townho	ouse projects in
2 BR/2 BA (1)	\$240,000	Bellevue and Redmond.	
BMR Prices (50% AMI):		2) Assumes land costs of \$32,500 per baseline unit.	
2 BR/2 BA	na		
		block back-up. Assumes interior finishes to condominium specif	
		Estimates based on review of recent multi-family projects in K	
		5) Based on survey conducted by BAE in August, 2000.	g,.
Development Costs		6) Estimate based on recent comparable King County projects.	
Land (2)	\$1,950,000	7) 1.25 percent ad valorem tax on hard cost value of improveme	ents. Assumes developer
Construction Costs (Sq. Ft.) (3)	\$110	will pay an average of 50 % of property taxes levied over the ma	
On and Off-Site Costs/Unit (4)	\$5,000	Assumes structured podium parking. Costs from recent compared to the structured podium parking.	• •
Permit & Fees/Unit (5)	\$7,500	Construction financing costs based on following assumptions:	
Other Soft Costs (6)	10.0%	Construction + On & Off Site Costs +Parking	\$8,460,000
Property Taxes on Land Improvements (7)	1.25%	Loan to Value Ratio	85%
Cost/Parking Space (8)	\$10,000	Amount of Loan	\$7,191,000
Cook! alking Opaco (o)	ψ10,000	Developer Equity	\$4,992,243
Construction Financing Costs (9)		Bossiopoi Equity	ψτ,032,240
Interest Rate	8%		
Period of Initial Loan (months)	12		
Initial Construction Lan Fee (points)	2%		
Average Balance	60%		
Avorago Dalanos	00%		

Table B-12: East County For-Sale Scenario With 10% Affordable Units @ 50% AMI & 10% Bonus

Major Assumptions		Pro Forma Analysis	
Characteristics of Project		Development Pro-Forma	
Base Project Size (Units)	60	Land	<u> </u>
Site Size (acres)	1.0	Unit Construction Cost	\$7,986,000
Market Rate Units	54	On and Off-Site Cost	\$330,000
Below Market Rate Units (10% of baseline #)	6	Parking Costs	\$990,000
Market Bonus Units (10% of baseline #)	6	Building Permits & Fees	\$495,000
Total Units	66	Other Soft Costs	\$831,600
		Property Taxes on Land/Improvements	\$58,163
Product Mix:		Finance Costs:	. ,
2 BR/2 BA Market	60	Interest on Construction Loan	\$446,688
2 BR/2 BA Below Market	6	Points on Construction Loan	\$186,120
Unit Size	1,000		
Parking Ratio	1.5	Total Development Costs	\$13,273,571
Parking Spaces	99	Total Development Costs/Unit	\$201,115
<b>5</b> .		Revenue From Sale of Units	
Project Size (Sq. Ft.):		Sales Revenue	\$14,823,000
Units	66,000	Net Sales Revenue (less 5% sales/marketing)	\$14,081,850
Common Area	6,600	Developer Profit (Net Rev - Dev Costs)	\$808,280
Total Residential	72,600	Profit as Percent of Total Development Costs	6.1%
Project Density (DU/AC)	60	Per Unit Market Rate Profit (@baseline land value)	\$38,885
FAR	1.7	, , , , , , , , , , , , , , , , , , ,	
		Calculation of Affordable Unit Development Costs	
Market Rate Prices:		Net Development Cost per Affordable Unit	\$201,115
2 BR/2 BA (1)	\$240,000	Sale Price per Affordable Unit	\$70,500
BMR Prices (50% AMI)		Net Costs Per Affordable Unit	-\$130,615
2 BR/2 BA	\$70,500	Total Affordable Unit Costs to Developer	-\$783,688
		NOTES:	
		Based on survey of currently selling condominium and townhouse proj	ects in
Development Costs		Bellevue and Redmond.	
Land (2)	\$1,950,000	2) Assumes land costs of \$32,500 per Unit.	
Construction Costs (Sq. Ft.) (3)	\$110	3) Based on RS Means per product type.	
On and Off-Site Costs/Unit (4)	\$5,000	4) Estimates based on review of recent multi-family projects in King Cour	nty.
Permit & Fees/Unit (5)	\$7,500	5) Based on survey conducted by BAE in August, 2000.	
Other Soft Costs (6)	10%	6) Estimate based on recent comparable King County projects.	
Property Taxes on Land Improvements (7)	1.3%	7) 1.25 percent ad valorem tax on hard cost value of improvements. Ass	sumes developer
Cost/Parking Space (8)	\$10,000	will pay an average of 50 % of property taxes levied over the marketing p	period.
		8) Assumes structured podium parking. Costs from recent comparable p	orojects.
Construction Financing Costs (9)		9) Construction Financing Costs based on following assumptions:	
Interest Rate	8%	Construction + On & Off Site Costs +Parking	\$9,306,000
Period of Initial Loan (months)	12	Loan to Value Ratio	85%
Initial Construction Lan Fee (points)	2%	Amount of Loan	\$7,910,100
Average Balance	60%	Developer Equity	\$5,363,471

Table B-13: East County For-Sale Housing Scenario Baseline - Townhouse

Major Assumptions		Pro Forma Analysis	
Characteristics of Project		Development Pro-Forma	
Base Project Size (Units)	16	Land	
Site Size (acres)	1	Unit Construction Cost	\$2,129,600
Market Rate Units	16	On and Off-Site Cost	\$80,000
Below Market Rate Units (10% of baseline #)	0	Parking Costs	\$320,000
Market Bonus Units (10% of baseline #)	0	Building Permits & Fees	\$120,000
Total Units	16	Other Soft Costs	\$220,960
		Property Taxes on Land/Improvements	\$15,810
Product Mix:		Finance Costs:	
2 BR/2 BA Market	16	Interest on Construction Loan	\$121,421
2 BR/2 BA Below Market	-	Points on Construction Loan	\$50,592
Unit Size	1,100		, ,
Parking Ratio	2.0	Total Development Costs	\$3,778,383
Parking Spaces in garages of units	32	Total Development Costs/Unit	\$236,149
		Revenue From Sale of Units	, ,
Project Size (Sq. Ft.):		Sales Revenue	<b>\$4,400,000</b>
Units	17,600	Net Sales Revenue (less 5% sales/marketing)	\$4,180,000
Common Area	1,760	Developer Profit (Net Rev - Dev Costs)	\$401,617
Total Residential	19,360	Profit as Percent of Total Development Costs	10.6%
Project Density (DU/AC)	16	Per Unit Market Rate Profit (@baseline land value)	\$38,851
FAR	0.4	,	, ,
		Calculation of Affordable Unit Development Costs	
Market Rate Prices:		Net Development Cost per Affordable Unit	\$236,149
2 BR/2 BA (1)	\$275,000	Affordable Unit - Very Low Income	na
BMR Prices (50% AMI)		Estimated Value per Affordable Unit - Low Income	\$0
2 BR/2 BA	na	Net Costs Per Affordable Unit	\$236,149
		Total Affordable Unit Costs to Developer	\$0
		Affordable Unit Costs as % of Total Development Costs	0.00%
Development Costs			
Land (2)	\$720,000	NOTES:	
Construction Costs (Sq. Ft.) (3)	\$110	1) Based on estimates from developer forum conducted as part of this	study.
On and Off-Site Costs/Unit (4)	\$5,000	2) Assumes land costs of \$45,000/unit.	
Permit & Fees/Unit (5)	\$7,500	3) Based on RS Means for product type.	
Other Soft Costs (6)	10%	4) Estimates based on review of recent multi-family projects in King Co	ounty.
Property Taxes on Land Improvements (7)	1.25%	5) Based on survey conducted by BAE in August, 2000.	
Cost/Parking Space (8)	\$10,000	6) Estimate based on recent comparable King County projects.	
		7) 1.25 percent ad valorem tax on hard cost value of improvements.	Assumes developer
Construction Financing Costs (9)		will pay an average of 50 % of property taxes levied over the marketin	g period.
Interest Rate	8%	8) Assumes small two car garage in each unit.	
Period of Initial Loan (months)	12	9) Construction Financing Costs based on following assumptions:	
Initial Construction Lan Fee (points)	2%	Construction + On & Off Site Costs +Parking	\$2,529,600
Average Balance	60%	Loan to Value Ratio	85%
		Amount of Loan	\$2,150,160
		Developer Equity	\$1,628,223

Table B-14: East County Townhouse Scenario with With 10% Affordable Units @ 50% AMI & 10% Density Bonu

Major Assumptions		Pro Forma Analysis	
Characteristics of Project		Development Pro-Forma	
Base Project Size (Units)	16	Land	<del></del>
Site Size (acres)	1	Unit Construction Cost	\$2,342,560
Market Rate Units	14	On and Off-Site Cost	\$88,000
Below Market Rate Units (10% of baseline #)	2	Parking Costs	\$352,000
Market Bonus Units (10% of baseline #)	2	Building Permits & Fees	\$132,000
Total Units	18	Other Soft Costs	\$243,056
		Property Taxes on Land/Improvements	\$17,391
Product Mix:		Finance Costs:	, ,
2 BR/2 BA Market	16	Interest on Construction Loan	\$133,563
2 BR/2 BA Below Market	2	Points on Construction Loan	\$55,651
Unit Size	1,100		*,
Parking Ratio	2	Total Development Costs	\$4,156,221
Parking Spaces in garages of units	35	Total Development Costs/Unit	\$236,149
3 - 1 - 3 - 1 - 3 - 1 - 1 - 1		Revenue From Sale of Units	, , ,
Project Size (Sq. Ft.):		Sales Revenue	<del>-</del> \$4,512,800
Units	19,360	Net Sales Revenue (less 5% sales/marketing)	\$4,287,160
Common Area	1,936	Developer Profit (Net Rev - Dev Costs)	\$130,939
Total Residential	21,296	Profit as Percent of Total Development Costs	3.2%
Project Density (DU/AC)	16	Per Unit Market Rate Profit (@baseline land value)	\$38,851
FAR	0.5		*,
		Calculation of Affordable Unit Development Costs	
Market Rate Prices:		Net Development Cost per Affordable Unit	\$236,149
2 BR/2 BA (1)	\$275,000	Sale Price for Affordable Unit	\$70,500
BMR Prices (50% AMI)		Net Costs Per Affordable Unit	-\$165,649
2 BR/2 BA	\$70,500	Total Affordable Unit Costs to Developer	-\$265,038
		NOTES:	
		1) Based on estimates from developer forum conducted as part of this st	udy.
Development Costs		2) Assumes land costs of \$45,000/unit.	
Land (2)	\$792,000	3) Based on RS Means for product type.	
Construction Costs (Sq. Ft.) (3)	\$110	4) Estimates based on review of recent multi-family projects in King Coul	nty.
On and Off-Site Costs/Unit (4)	\$5,000	5) Based on survey conducted by BAE in August, 2000.	
Permit & Fees/Unit (5)	\$7,500	6) Estimate based on recent comparable King County projects.	
Other Soft Costs (6)	10%	7) 1.25 percent ad valorem tax on hard cost value of improvements. As:	sumes developer
Property Taxes on Land Improvements (7)	1.25%	will pay an average of 50 % of property taxes levied over the marketing p	period.
Cost/Parking Space (8)	\$10,000	8) Assumes small two car garage in each unit.	
		9) Construction Financing Costs based on following assumptions:	
Construction Financing Costs (9)		Construction + On & Off Site Costs +Parking	\$2,782,560
Interest Rate	8%	Loan to Value Ratio	85%
Period of Initial Loan (months)	12	Amount of Loan	\$2,365,176
Initial Construction Lan Fee (points)	2%	Developer Equity	\$1,791,045
Average Balance	60%		-

Table B-15: Baseline South County For-Sale Housing Scenario

Major Assumptions		Pro Forma Analysis		
Characteristics of Project		Development Pro-Forma		
Base Project Size (Units)	<del>-</del> 12	Land	\$114,000	
Site Size (acres)	1	Unit Construction Cost	\$1,122,000	
Market Rate Units	12	On and Off-Site Cost	\$60,000	
Below Market Rate Units	0	Parking Costs	\$27,000	
Market Bonus Units	0	Building Permits & Fees	\$90,000	
Total Units	12	Other Soft Costs	\$118,200	
		Property Taxes on Land/Improvements	\$7,556	
Product Mix:		Finance Costs:	, ,	
2 BR/2 BA Market	12.00	Interest on Construction Loan	\$49,327	
2 BR/2 BA Below Market	-	Points on Construction Loan	\$24,180	
Unit Size	1,000		,	
Parking Ratio	1.50	Total Development Costs	\$1,612,263	
Parking Spaces	18	Total Development Costs/Unit	\$134,355	
5 1		Revenue From Sale of Units	, ,	
Project Size (Sq. Ft.):		Sales Revenue	\$1,860,000	
Units	12,000	Net Sales Revenue (less 5% sales/marketing)	\$1,767,000	
Common Area	1,200	Developer Profit (Net Rev - Dev Costs)	\$154,737	
Total Residential	13,200	Profit as Percent of Total Development Costs	9.6%	
Project Density (DU/AC)	12.00	Profit Per Unit	\$12,895	
FAR	0.30		· · · ·	
		NOTES:		
Market Rate Prices:		Based on survey of currently selling condominium and townh	ouse projects in	
2 BR/2 BA (1)	\$155,000	Renton & Federal Way.	,	
BMR Prices (50% AMI):		2) Assumes land costs of \$9,500 per unit or about \$2.60 per sf.		
2 BR/2 BA	na	3) Based on RS Means construction cost estimates for attached townhouse style		
		units		
		4) Estimates based on review of recent multi-family projects in h	(ing County.	
		5) Based on survey conducted by BAE in August, 2000.	,	
Development Costs		6) Estimate based on recent comparable King County projects.		
Land (2)	 \$114,000	7) 1.25 percent ad valorem tax on hard cost value of improvement	ents. Assumes develope	
Construction Costs (Sq. Ft.) (3)	\$85	will pay an average of 50 % of property taxes levied over the ma	·	
On and Off-Site Costs/Unit (4)	\$5,000	S) Assumes surface parking Costs from recent comparable p		
Permit & Fees/Unit (5)	\$7,500	Construction financing costs based on following assumptions	•	
Other Soft Costs (6)	10.0%	Construction + On & Off Site Costs +Parking	\$1,209,000	
Property Taxes on Land Improvements (7)	1.25%	Loan to Value Ratio	85%	
Cost/Parking Space (8)	\$1,500	Amount of Loan	\$1,027,650	
	, , , , , ,	Developer Equity	\$584,613	
Construction Financing Costs (9)			****	
Interest Rate	<del>-</del> 8%			
Period of Initial Loan (months)	12			
Initial Construction Lan Fee (points)	2%			
Average Balance	60%			

Table B-16: South County For-Sale Scenario With 10% Affordable Units @ 50% AMI & 10% Density Bonus

Major Assumptions		Pro Forma Analysis	
Characteristics of Project		Development Pro-Forma	
Base Project Size (Units)	12	Land	<u>\$114,000</u>
Site Size (acres)	1	Unit Construction Cost	\$1,234,200
Market Rate Units	11	On and Off-Site Cost	\$66,000
Below Market Rate Units (10% of baseline #)	1	Parking Costs	\$29,700
Market Bonus Units (10% of baseline #)	1	Building Permits & Fees	\$99,000
Total Units	13	Other Soft Costs	\$130,020
		Property Taxes on Land/Improvements	\$8,312
Product Mix:		Finance Costs:	*****
2 BR/2 BA Market	12	Interest on Construction Loan	\$63,835
2 BR/2 BA Below Market	1	Points on Construction Loan	\$26,598
Unit Size	1,000	200.	Ψ=0,000
Parking Ratio	1.50	Total Development Costs	\$1,771,665
Parking Spaces	20	Total Development Costs/Unit	\$134,217
. ag 5pa000	20	Revenue From Sale of Units	Ψ101,217
Project Size (Sq. Ft.):		Sales Revenue	\$1,944,600
Units	13,200	Net Sales Revenue (less 5% sales/marketing)	\$1,847,370
Common Area	1,320	Developer Profit (Net Rev - Dev Costs)	\$75,705
Total Residential	14,520	Profit as Percent of Total Development Costs	4.3%
Project Density (DU/AC)	12	Per Unit Market Rate Profit (@baseline land value)	\$20,783
FAR	0.3	To the market rate From (Spacemine land value)	Ψ20,100
.,,,,	0.0	Calculation of Affordable Unit Development Costs	
Market Rate Prices:		Net Development Cost per Affordable Unit	\$134,217
2 BR/2 BA (1)	\$155,000	Estimated Value per Affordable Unit	\$70,500
BMR Prices (50% AMI):	,,	Net Costs Per Affordable Unit	-\$63,717
2 BR/2 BA	\$70,500	Total Affordable Unit Costs to Developer	-\$76,460
	4.0,000	NOTES:	<b>.</b>
		Based on survey of currently selling condominium and townhouse	projects in
		Renton & Federal Way	,
Development Costs		2) Assumes land costs of \$9,500 per Unit.	
Land (2)	\$114,000	Based on RS Means construction cost estimates for attached tow	nhouse style
Construction Costs (Sq. Ft.) (3)	\$85	units	,
On and Off-Site Costs/Unit (4)	\$5,000	Estimates based on review of recent multi-family projects in King (	County.
Permit & Fees/Unit (5)	\$7,500	5) Based on survey conducted by BAE in August, 2000.	
Other Soft Costs (6)	10%	Estimate based on recent comparable King County projects.	
Property Taxes on Land Improvements (7)	1.25%	7) 1.25 percent ad valorem tax on hard cost value of improvements.	Assumes
Cost/Parking Space (8)	\$1,500	developer will pay an average of 50 % of property taxes levied over	
3 -1 (-/	ţ., <b>.</b>	Assumes surface parking. Costs from recent comparable project:	= -
Construction Financing Costs (9)		Construction Financing Costs based on following assumptions:	
Interest Rate	8%	Construction + On & Off Site Costs +Parking	\$1,329,900
	12	Loan to Value Ratio	85%
Period of Initial Loan (Infonitis)		[	2070
Period of Initial Loan (months) Initial Construction Lan Fee (points)	2.0%	Amount of Loan	\$1,130,415

## **Appendix C: Pro Forma with Parking Reductions**

Table C-1: East County Rental Housing Scenario with 10% Affordable Units @ 50% AMI, 10% Bonus & Parking Reduction

Major Assumptions		Pro Forma Analysis	
Characteristics of Project		Development Pro-Forma	
Base Project Size (Units)	60	Land	<del>-</del> \$1,950,000
Site Size (acres)	1	Unit Construction Cost	\$6,171,000
Market Rate Units	54	On and Off-Site Cost	\$198,000
Affordable Units (10% of baseline #)	6	Parking Costs	\$660,000
Market Bonus Units (10% of baseline #)	6	Building Permits & Fees	\$330,000
Fotal Units	66	Other Soft Costs	\$636,900
Product Mix:		Property Taxes on Land/Improvements	\$43,931
2 BR/1 BA Market	60	Finance Costs:	
2 BR/1 BA Affordable	6	Interest on Construction Loan	\$286,783
Jnit Size (sq. ft.)	850	Points on Construction Loan	\$119,493
Parking Ratio	1.00	Total Development Costs	\$10,396,107
Parking Spaces	66	Total Development Costs/Unit	\$157,517
-	00		ψ107,017
Project Size (Sq. Ft.):		Value Stabilized Income (10)	_
Units	56,100	Gross Potential Rent (100% Occupancy)	\$1,421,280
Common Area	5,610	Vacancy Rate	3.5%
Total Residential	61,710	Gross Schdeulded Rent	\$1,371,535
Project Density (DU/AC)	66	Operating Expenses	35%
FAR	1.4	Net Operating Income	\$874,087
		Capitalization Rate	7.8%
Market Rate Rents:		Potential Market Value	\$11,278,545
2 BR/1 BA (1)	\$1,900	Developer Profit	\$882,437
BMR Rent Rates- Very Low Income:		Profit as Percent of Total Development Costs	8.5%
2 BR/1 BA @ 30% of 50% AMI	\$740	Per Unit Market Rate Profit (@baseline land value)	\$27,016
BMR Rent Rates- Low Income:			
2 BR/1 BA	na	Calculation of Affordable Unit Development Costs	
		Development Cost per Unit	\$157,517
Development Costs	_	Estimated Value per Affordable Unit - Very Low Income	\$74,477
Land (2)	\$1,950,000	Estimated Value per Affordable Unit - Low Income	na
Construction Costs (Sq. Ft.) (3)	\$100	Net Cost to Developer Per Affordable Unit	\$83,039
On and Off-Site Costs/Unit (4)	\$3,000	Total Affordable Unit Costs to Developer	\$498,236
Permit & Fees/Unit (5)	\$5,000	Affordable Unit Costs as Percent of Total Development Costs	4.79%
Other Soft Costs (6)	10%		
Property Taxes on Land Improvements (7)	1.25%	NOTES:	
Cost/Parking Space (8)	\$10,000	1) Reflects current rental rates for recently constructed properties in Bellevu	e & Redmond.
		2) Assumes land costs of \$32,500 per unit.	
Construction Financing Costs (9)	_	3) Based on RS Means per product type.	
nterest Rate	8%	4) Estimates based on review of recent multi-family projects in King County.	
Period of Initial Loan (months)	12	5) Estimate based on survey conducted by BAE in August, 2000.	
nitial Construction Lan Fee (points)	2%	6) Estimates based on recent comparable King County projects.	
Average Balance	60%	7) 1.25 percent ad valorem tax on hard cost value of improvements. Assum	nes developer
		will pay an average of 50 % of property taxes levied over the marketing period	od.
		8) Assumes structured podium parking. Costs from recent comparable proj	ects.
		9) Construction Financing Costs based on following assumptions:	
		Construction + On & Off Site Costs +Parking	\$7,029,000
		Loan to Value Ratio	85%
		Amount of Loan	\$5,974,650
		Developer Equity	\$4,421,457
		10) Cap. Rate from Thomas Cain Apartment Value Trends; operating expen	
		from ULI Dollars & Cents of Mulitfamily Housing, 2000.	